

**UNITED STATES DISTRICT COURT**  
**FOR THE DISTRICT OF NEW JERSEY**

**ACTELION PHARMACEUTICALS LTD. and**  
**ACTELION CLINICAL RESEARCH, INC.,**      **CIVIL ACTION NUMBER:**

**Plaintiffs,**      **12-cv-05743-NLH**

**-vs-**      **MOTIONS HEARING**

**APOTEX, INC., APOTEX CORP.,**  
**ROXANE LABORATORIES, INC., and**  
**ACTAVIS ELIZABETH LLC,**

**Defendants and**  
**Counterclaim**  
**Plaintiffs.**

Mitchell H. Cohen United States Courthouse  
One John F. Gerry Plaza  
Camden, New Jersey 08101  
October 17, 2013

**B E F O R E:**      **THE HONORABLE NOEL L. HILLMAN**  
                                 **UNITED STATES DISTRICT JUDGE**

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Certified as true and correct as required by Title 28,  
U.S.C., Section 753.

/s/ Carol A. Farrell, CCR, CRR, RMR, CCP

## Motions Hearing

1 (OPEN COURT on October 17, 2013, at 1:45 p.m.)

2 THE DEPUTY CLERK: All rise.

3 THE COURT: All right. Good afternoon. Uh-oh, we  
4 have the screen down. Please be seated except for counsel.

5 Let me have appearances. This is -- well, Actelion?

6 MR. GORDON: Yes, Your Honor.

7 THE COURT: Actelion, all right. An easier name was  
8 unavailable, I guess. Exxon was -- Merck was already taken.

9 MR. GORDON: We can change it if you prefer, Your  
10 Honor.

11 THE COURT: That's okay. I just wanted to get it  
12 right. And I apologize pausing.

13 Who do we have for the plaintiff?

14 MR. GORDON: George Gordon from Dechert LLP for the  
15 plaintiffs.

16 THE COURT: All right, Mr. Gordon, welcome.

17 MR. GORDON: Thank you, Your Honor.

18 MS. BUDZINSKI: Carolyn Budzinski from Dechert for  
19 the plaintiffs.

20 MR. ROSENBERG: And Ezra Rosenberg also from Dechert  
21 for the plaintiffs.

22 THE COURT: All right. Welcome to you as well. You  
23 may be seated after you make your appearance.

24 Who else do we have here? This is for defendants.

25 MS. WALKER: For the defendants and counterclaim

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1 plaintiffs, Your Honor, Karen Walker from Kirkland & Ellis for  
2 Roxane Labs, Inc.

3 THE COURT: All right. Welcome.

4 MR. GOELMAN: Good afternoon, Your Honor. For  
5 defendant and counterclaim plaintiff Apotex, Incorporated,  
6 Aitan Goelman, Zuckerman Spaeder.

7 THE COURT: All right. Welcome, sir.

8 MR. GOELMAN: Thank you.

9 THE COURT: Wait a second. Let me find you on here.  
10 Mr. Goelman, did you say?

11 MR. GOELMAN: Yes, Your Honor.

12 THE COURT: All right. I'm sure you're on here.  
13 Who's your client?

14 MR. GOELMAN: Apotex, Inc.

15 THE COURT: All right. Well, welcome, sir.

16 MR. GOELMAN: Thank you.

17 THE COURT: All right. Who else do we have?

18 MS. REEVES: Good afternoon, Your Honor. Amanda  
19 Reeves of Latham & Watkins on behalf of Actavis Elizabeth.

20 THE COURT: All right, Ms. Reeves, welcome. Feel  
21 free to be seated when you tell me who you are. Sorry.

22 All right. Who do we have back there?

23 MR. PHILLIPS: Andrew Phillips from Kirkland & Ellis  
24 for Roxane Labs, Your Honor.

25 THE COURT: All right, Mr. Phillips, welcome.

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1 MS. MILLER: Alexandra Miller from Zuckerman Spaeder  
2 on behalf of Apotex, Your Honor.

3 THE COURT: All right, Ms. Miller, welcome to you as  
4 well. Did you arrange yourselves on who is going to speak? I  
5 will ask that next.

6 Who else do we have?

7 MR. MUSCATO: Your Honor, good afternoon. Andrew  
8 Muscato from Skadden, Arps, Slate, Meagher, Flom for  
9 defendant/counterclaimant, Johnson Matthey, Inc.

10 THE COURT: All right, Mr. Muscato.

11 MR. MUSCATO: I also have Julia York from our  
12 Washington office who is here.

13 THE COURT: All right. Welcome. I guess that was a  
14 housekeeping issue that I need to take up with you, but  
15 welcome to you both. Johnson Matthey, do they have a business  
16 other than pharmaceuticals?

17 MS. YORK: Yes, Your Honor.

18 THE COURT: Metals?

19 MS. YORK: Yes, I believe that's correct.

20 THE COURT: Oh, okay. All right. Has it always been  
21 in the pharmaceutical business?

22 MS. YORK: It's the manufacturer of the  
23 pharmaceutical ABI, an active pharmaceutical ingredient.

24 THE COURT: Oh, I see. All right. Maybe there's  
25 more metal in pharmaceuticals than I realized.

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1 (Laughter.)

2 THE COURT: Free enterprise, so they're free to go  
3 into any market they want. That's not an attempt to telegraph  
4 an answer here.

5 (Laughter.)

6 THE COURT: All right. Who else do we have?

7 MR. LATTIMORE: Good afternoon, Your Honor. Jason  
8 Lattimore of the Lattimore Law Office on behalf of  
9 defendant/counterclaimant Actavis Elizabeth, LLC.

10 THE COURT: All right, Mr. Lattimore, welcome to you  
11 as well.

12 Go ahead.

13 MR. ABRAHAM: Good afternoon, Judge. From Hill  
14 Wallack in Princeton, New Jersey, Eric Abraham on behalf of  
15 Zydus.

16 THE COURT: All right, Mr. Abraham, welcome.

17 MR. HACK: Your Honor, good afternoon. From Locke  
18 Lord in Chicago, Randy Hack for Zydus Pharmaceuticals.

19 THE COURT: All right. Welcome to you as well, sir.

20 MR. HACK: Thank you, sir.

21 THE COURT: Your last name again? Hack? Mr. Hack?

22 MR. HACK: Your Honor, H-A-C-K, Hack. Thank you.

23 THE COURT: Yes. Welcome, sir.

24 MR. COOK: I'm David Cook, from Sills, Cummis &  
25 Gross, for Roxane Laboratories as well, Your Honor.

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1 THE COURT: All right. Welcome.

2 MR. SHAPIRO: Good afternoon.

3 THE COURT: Did we find you a seat in the well of the  
4 court? We did not. That's bad. There's seats up here.

5 MR. SHAPIRO: Bazeon, Less & Feldman for Apotex,  
6 defendants.

7 THE COURT: All right, Mr. Feldman. Did I get that  
8 right?

9 MR. SHAPIRO: Michael Shapiro.

10 THE COURT: Oh, Shapiro. Mr. Shapiro, I'm sorry.  
11 Oh, Feldman is in the firm. All right, Mr. Shapiro, welcome.

12 All right. We have appearances by everyone. All  
13 right. Where do we start? My word.

14 I suppose I should start by offering my gratitude to  
15 the parties for their helpful briefs. This matter is  
16 complicated, involves some substantial issues. Some of the  
17 briefing suggests the weight of the world may turn on this  
18 decision, but I have to say, the briefs were very good and  
19 very helpful and I appreciate that.

20 And this always presents a dilemma for me because the  
21 more helpful the briefs are, perhaps, at times, the less  
22 utility derived from oral argument; and the corollary to that  
23 is the worse the briefs are, the less helpful oral argument  
24 tends to be.

25 (Laughter.)

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1 THE COURT: So I'm happy to hear anything you want to  
2 add, but I don't know that there's anything left unsaid. But  
3 I guess I do have some questions.

4 So housekeeping. There were -- does it remain  
5 unresolved -- do we have -- the FDC and the Manufacturers'  
6 Association, are they here? Do they wish to be heard? Or are  
7 they going to rely on the arguments raised by the defendants  
8 in this case?

9 MS. WALKER: We have been in contact with the FDC,  
10 Your Honor. Obviously, their situation is a little bit  
11 strained in light of the government shutdown. The attorneys  
12 that were involved in this matter who did the amicus brief  
13 were shut down.

14 THE COURT: They can't walk from DC?

15 MS. WALKER: They were shut down and they would have  
16 liked to participate but had told us, in light of the  
17 shutdown, that they wouldn't. As we all have heard overnight,  
18 there seems to have been a resolution, but they were not able  
19 to -- to turn around and participate on such short notice for  
20 them. So we will proceed without them, although we obviously  
21 have their brief and can comment on that.

22 THE COURT: All right. Did I read the docket right?  
23 Their motion -- it's unopposed but ungranted, to file an  
24 amicus. Is that the current status? Do we know? I suppose  
25 that should be for me to decide.



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1 Is there any opposition to their --

2 MR. GORDON: No, Your Honor, no opposition.

3 THE COURT: All right. I'm going to grant the  
4 application. Their brief was helpful as well. And I should  
5 say the same for the -- I will get the name wrong. How about  
6 the trade association for the generic industry? Ms. Walker,  
7 do you have insight on that as well?

8 MS. WALKER: Yes, obviously --

9 THE COURT: They are not restricted by funding, I  
10 imagine.

11 MS. WALKER: I don't think so. But they have --

12 THE COURT: But they would have to come from  
13 Washington probably.

14 MS. WALKER: They have a small staff and are not  
15 present either.

16 I believe most, if not all, of the counterclaim  
17 plaintiffs are members of the association, so we can certainly  
18 speak to any questions that their submission might raise.

19 THE COURT: All right. Mr. Gordon, do you have any  
20 objection to their brief being considered by the Court?

21 MR. GORDON: No, Your Honor.

22 THE COURT: All right. Then we'll grant that motion  
23 as well. I did read them and will consider them, although I  
24 think -- some of it was helpful, some of it's duplicative.  
25 But, in any event.

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1 All right. And was there a motion regarding Johnson  
2 Matthey that I needed to rule on? There -- it came in here --

3 MR. MUSCATO: I believe, Your Honor, our motion as to  
4 leave was granted awhile ago and the --

5 THE COURT: All right.

6 MR. MUSCATO: Motion --

7 THE COURT REPORTER: I'm sorry, sir. I can't hear  
8 you and I need your name.

9 MR. MUSCATO: Andrew Muscato.

10 THE COURT REPORTER: And I didn't hear what you said.

11 MR. MUSCATO: I said, Your Honor, I believe whatever  
12 motions that have been made on our behalf have been granted by  
13 the Court.

14 THE COURT: Thank you for repeating that,  
15 Mr. Muscato, and I should have recognized that on the docket.

16 And I won't snatch defeat from the jaws of victory.  
17 You remain as an intervenor, so welcome to the case.

18 All right. The -- I guess I will -- I will start  
19 with Mr. Gordon.

20 Isn't the narrow issue before me now -- and in your  
21 reply brief, you do a good job of laying out a list of the  
22 facts that you believe are pled in the counterclaim -- that  
23 you would say, if accepted as -- even if accepted as true, do  
24 not state a claim, isn't the narrow question before me whether  
25 the matter should proceed to discovery so that Roxane and

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1 Apotex and the other companies involved here may develop facts  
2 to supplement or prove a plausible claim that this case  
3 involves something beyond a mere refusal to deal? And  
4 wouldn't I be safer, sitting here now, to have the full kind  
5 of factual development that the Court of Appeals -- rather,  
6 the Supreme Court in Aspen Highlands had in determining  
7 whether or not this -- this -- the allegations here bear out a  
8 claim under Section 2?

9 I would add to that that Trinko, although it  
10 apparently was a dismissal early on, it had the benefit of a  
11 rather extensive administrative record at the regulatory  
12 level. I guess all of that is a longwinded way of saying I'm  
13 not entirely comfortable with the notion that, on the limited  
14 facts available to me, that you always have a right under all  
15 circumstances to refuse to sell samples to generic companies.  
16 Where does that -- from where do you derive that broad,  
17 all-encompassing, seemingly invincible principle?

18 MR. GORDON: Well, Your Honor, I think you framed --  
19 I think you have framed the issue correctly. I think the  
20 issue before the Court is whether or not, based on the facts  
21 pled, there's been enough pled to justify this case proceeding  
22 to discovery.

23 And, if I may, because I may refer to some of our  
24 slides, although probably not all of them. If I may approach  
25 the bench with hard copy of our slides, Your Honor?

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1 THE COURT: Sure. And my only hesitancy is I feel  
2 guilty for not inviting the FDC to call in, but -- since we  
3 have the screen, but I don't like to do that anyway. But I  
4 appreciate this. Thank you.

5 MR. GORDON: So, Your Honor, in terms of the source  
6 of Actelion's right, and I would not suggest that there is a  
7 right here -- let me step back. I would not suggest that  
8 there is an unqualified right in all circumstances always and  
9 in all instances not to deal with a rival. I think the  
10 Supreme Court has made clear that that right can be qualified,  
11 but only in certain very narrow circumstances.

12 I mean, if you look at the Aspen Skiing case itself,  
13 Your Honor, that was a fairly egregious set of facts. You had  
14 a situation where there were -- there was a course of dealing  
15 that had developed before Ski Company, the defendant,  
16 allegedly even had monopoly power. I think at the time it  
17 only came to maybe one, maybe two of the mountains in Aspen,  
18 and it had gone on for well over a decade before Ski Company  
19 obtained monopoly power and then abruptly pulled the rug out  
20 from under Aspen Highlands. It not only -- not only did, in  
21 Aspen Skiing, the alleged monopolist stop the All Aspen Ski  
22 Pass, which I would be a big proponent of myself, Your Honor.

23 THE COURT: Me too. We all like that.

24 MR. GORDON: Not only did it pull the All Aspen Ski  
25 Pass, it wouldn't even sell its own tickets, lift tickets, to

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1 Aspen Highlands to provide to its skiers, so Aspen Highlands  
2 could kind of cobble together its own effective pass, all  
3 after, I think for 14 or 15 years --

4 THE COURT: Or honor the coupons.

5 MR. GORDON: Or honor the coupons.

6 THE COURT: In the subsequent plan to get around the  
7 exclusion.

8 MR. GORDON: Exactly.

9 So when you look at Aspen, when you look at Aspen  
10 Skiing, I think what you have is -- what the Court has defined  
11 is a fairly egregious set of circumstances that will justify  
12 potentially antitrust liability based on a refusal to deal.

13 And Trinko, the Court in Trinko itself, when it was  
14 looking at the refusal to deal doctrine, and asking the very  
15 question, you know, well, under what circumstances can it be  
16 qualified, the only circumstances it identified was the  
17 situation in Aspen Skiing where there had been a long-term  
18 profitable voluntary course of dealing in play, and, indeed,  
19 identified that as being a situation itself which was at or  
20 near the boundaries of Section 2 liability.

21 If I may --

22 THE COURT: Isn't -- I don't want to jump ahead here,  
23 but since you've framed the issue this way, and I think it's  
24 helpful, isn't a key difference between Trinko and Aspen  
25 Highlands the pricing or profit -- or the conduct designed to

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1 control pricing or -- or to control profits? In Aspen, it  
2 seemed to me that one of the key aspects of the Court's  
3 decision was the refusal to sell at retail, coupled with this  
4 attempt to extract an agreement to accept a lower proportion  
5 of the joint profits, inconsistent with the historical profits  
6 earned by the Lone Mountain. In other words, although it was  
7 trending down, it was 20, 18, 17, in the last year or so, it  
8 was 13 or 14 percent, and they said, well, we'll let you  
9 continue in this four-mountain pass, but only if you accept 12  
10 percent of the profits, even if -- and in the absence of any  
11 kind of real monitoring. In other words, we're going to take  
12 two or three percent more out of you in order to participate,  
13 and that long-term potential profit was more beneficial to  
14 them than the short-term profit of the retail sales that they  
15 were foregoing as a result of the Lone Mountain's efforts to  
16 create a separate pass.

17 In Trinko, in Verizon, none of the -- the plaintiff  
18 was -- which happened to be a law firm filing on the day after  
19 a consent decree which I think had a lot --

20 (Laughter.)

21 THE COURT: Which I think had a lot to do with the  
22 Court's decision as well. Maybe. I don't know. I can't --

23 MR. GORDON: Not a particularly attractive plaintiff,  
24 Your Honor.

25 THE COURT: But Verizon wasn't -- but Verizon's

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1 rate -- Verizon's conduct in slowly processing orders didn't  
2 seem to be driven by a profit motive or an extension of their  
3 monopoly or to extract monopolistic profits. In fact, the  
4 rate that they were charging for processing the orders had  
5 been mandated by the regulatory scheme.

6 Isn't this case, at least the allegations of the  
7 defendants, as it relates to extending a monopoly or  
8 extracting monopolistic profits, more like Aspen Highlands  
9 than it is like Trinko?

10 MR. GORDON: I don't think so, Your Honor, for a few  
11 different reasons.

12 Number one, what's entirely missing from this case,  
13 which was critical in Aspen Highlands, noted by Trinko and has  
14 been noted by courts in the 2nd, 9th, 10th and 11th Circuit as  
15 being a requirement for a refusal to deal case is that long  
16 term.

17 THE COURT: Prior course --

18 MR. GORDON: I mean -- this was Aspen Skiing's  
19 business model for many years. And I think you accurately  
20 described the offer it had made, and in fact, I think one of  
21 its witnesses described it as an offer that they couldn't  
22 accept --

23 THE COURT: Right.

24 MR. GORDON: -- or they had to refuse or words to  
25 that effect.

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1 THE COURT: Right.

2 MR. GORDON: So that's a significant difference.

3 Here, Actelion is not in the business of selling  
4 samples. I mean, we're talking about something that is very  
5 different than Actelion's business model. Actelion has never  
6 sold or done business in any way with any of these defendants.  
7 Doesn't want to do business with the defendants now, doesn't  
8 want to do business with the defendants in the future.

9 And that's a critical distinction. And courts have  
10 recognized, and if you looked at the Christy's decision from  
11 the Tenth Circuit, the Court was very clear there that, you  
12 know, the Sherman Act, absent a prior profitable course of  
13 dealing, the Sherman Act doesn't require even monopolists to  
14 assist a competitor in coming in and stealing away its own  
15 customer base.

16 And there's an additional issue here, Your Honor,  
17 with respect to the countervailing issues that are in play  
18 with the providing of these samples. These are drugs, Zavesca  
19 and Tracleer, that are -- they're efficacious. They're  
20 effective drugs, but they have serious side effects. Tracleer  
21 has a black box warning which is the highest level of warning  
22 that the FDA can give for a drug. So there are serious risks  
23 with administering these drugs to human patients.

24 And part of what is at play here, which was at play  
25 in Trinko, is, well, what -- what type of system would



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1 Actelion have to put in place to make sure the drug that it is  
2 manufacturing, this is Actelion's drug, that's being  
3 administered to patients, to make sure it's done in a safe and  
4 effective manner. For example, reviewing the protocols that  
5 the generics have used for their BE testing, confirming that  
6 the generics are actually able to comply with those protocols,  
7 and monitoring, as Actelion does itself with its own  
8 distribution system on a daily basis, monitoring the use of  
9 the drug and the administration of the drug in the protocols.

10 The question is, does the law obligate Actelion to  
11 take that burden on? Now, there are potential alternative --  
12 there are potential alternative ways to approach it. You  
13 could, for example, have the FDA review the protocols for  
14 compliance, the generic protocols, for compliance with the  
15 REMS and the restricted distribution program to make sure that  
16 the appropriate safety safeguards are there. That could be, I  
17 mean, we have -- we have told the defendants that if they were  
18 able to get that type of assurance from FDA and we really need  
19 confirmation from the FDA that their protocols met the  
20 safeguards and, therefore, we could supply under our REMS,  
21 then we might be willing to do that under appropriate terms  
22 and conditions in the supply agreement.

23 But with the exception of Apotex, who does have such  
24 a letter, there is no such letter from the -- from the FDA to  
25 any of the defendants in this case. That's a significant

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1 countervailing difference between a case like this one and a  
2 case like Aspen Skiing.

3           And I'll note, you know, actually, your question  
4 brings to mind the Second Circuit's opinion in the Elevator  
5 case, where one of the issues was how the elevator companies  
6 had designed and set up their products so that people had to  
7 deal with them for their own elevators, for parts and for  
8 service and for other issues. And this is on a motion to  
9 dismiss, and the Court noted in considering the -- the refusal  
10 to deal case, I mean, the Court first said, "Look, there's  
11 been no history of dealing here." So that alone, which the  
12 Court characterized as the sole exception to Trinko, that  
13 alone is enough to get rid of the case.

14           The Court also said, and this is at 502 F. 3d 47 and  
15 43, "Here, obvious commercial interests would justify a  
16 competitor in assuring its own control over the maintenance of  
17 the elevators it markets because maintenance is important in  
18 upholding the product's reputation for reliability and safety.  
19 No small consideration when it comes to elevators." And it's  
20 certainly no small consideration when it comes to  
21 pharmaceutical products, either.

22           THE COURT: Well, I have to say, I have some sympathy  
23 for the notion that -- I'm going to assume, for present  
24 purposes, and I think it's a fair one, that the REMS program  
25 mandated by the FDA and implemented by your client, it was

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1 intended for safety purposes and not in and of itself a  
2 restraint of trade. But here you didn't -- your client did  
3 not say, "I won't sell to you unless you go to the FDA, get  
4 their approval for me to sell it to you, and approval for your  
5 protocols, and, by the way, you're going to have to pay for  
6 all that -- pay for that. I'm not doing it." You simply  
7 said, "We're just not going to sell," right?

8 MR. GORDON: That's because, Your Honor -- at the  
9 time, yes. The circumstances have changed and we have  
10 actually told the defendants that if they had done that --

11 MS. WALKER: Your Honor, I'm going to object. He's  
12 referring to settlement communications that are inadmissible  
13 under 48 and have gone nowhere. There has been no progress  
14 made. There was an offer, it has been rejected, and these  
15 shouldn't be referred to.

16 THE COURT: Okay. Well --

17 MR. GORDON: I don't think I'm referring to it for  
18 evidentiary purposes, Your Honor. I just think it's important  
19 in the context of your question just to make sure you  
20 understand the landscape.

21 THE COURT: I understand, and I think I invited it,  
22 Ms. Walker, but I certainly wouldn't want to impede reasonable  
23 discussions.

24 But my point is -- well, if -- let me put it  
25 hypothetically. If you received assurances from the FDA that

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1 it would not violate the REMS to sell to Apotex and the other  
2 company -- and, by the way, I have no intention of becoming a  
3 regulatory agency for the sale of these two drugs.

4 MR. GORDON: Good choice, Your Honor.

5 THE COURT: And it did give me pause when I first  
6 read Trinko that -- well, I assume that if, ultimately, that  
7 was negotiated -- a negotiated resolution or was part of  
8 relief ordered by this Court that, with the FDA -- that the  
9 contract and FDA regulation would fill that gap. Our -- if  
10 the FDA said, "We approve it, we'll set up a separate protocol  
11 for them, we'll regulate them, and we will look to them for  
12 compliance, and otherwise absolve Actelion of that  
13 obligation," would you still refuse to sell?

14 MR. GORDON: In that -- let me answer that in two  
15 parts, Your Honor.

16 I would still say we don't have a legal obligation to  
17 sell because just because the FDA blesses the protocol in that  
18 way doesn't -- doesn't relieve Actelion from the potential  
19 liability risk and the potential reputation risk. So it  
20 doesn't necessarily relieve Actelion of the need to monitor  
21 how the generics are doing in complying with the FDA. So I  
22 don't think there would be a legal obligation.

23 In terms of whether or not Actelion would be willing  
24 to exercise its discretion to sell in those circumstances,  
25 Actelion -- assuming the other terms and conditions can be

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1 agreed upon, you know, there is supply chain considerations,  
2 volume, price, indemnification provisions, then the answer is,  
3 yes, we would sell in that circumstance. That is a matter of  
4 discretion in our view on our part that we are entitled to  
5 make, but Actelion would exercise its discretion in that  
6 situation to sell.

7 THE COURT: Well, I guess it begs the question, then  
8 why not?

9 MR. GORDON: They don't have a letter. I mean, the  
10 one party that does have a letter --

11 THE COURT: The letter from the FDA saying it would  
12 be okay --

13 MR. GORDON: Correct.

14 THE COURT: -- if you accepted samples?

15 MR. GORDON: To give you an example, Your Honor, you  
16 look at the letter that they cite in their materials in the  
17 Lannett case, which I think is Exhibit A to the affidavit, the  
18 declaration that was submitted with their papers. That letter  
19 that they quote in brief in their -- in their briefing, goes  
20 on at length, when it says Celgene could supply Thalomid, it  
21 requires, as a condition of that, that either the -- the  
22 protocols are submitted in what's called an IND to the FDA, or  
23 Celgene is able to get some other assurance from the agency or  
24 otherwise that Thalomid is going to be used in a manner that's  
25 safe and effective and consistent with the restricted

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1 distribution in that case. And then it goes on for pages with  
2 direction to Lannett about specific things that have to be in  
3 the protocol to make sure that the protocols are consistent  
4 with the REMS in that case.

5 So if we have that type of letter, Your Honor, in  
6 this case, if we could reach agreement on the other terms and  
7 conditions of sale, yes, we would sell.

8 THE COURT: And --

9 MR. GORDON: But we don't have it.

10 THE COURT: From one and not the other or for --

11 MR. GORDON: We have it from Apotex. We don't have  
12 it from anyone else. We are in discussions with Apotex, and  
13 fairly close, but there's still a few things that need to be  
14 worked out on the other terms and conditions of sale.

15 THE COURT: All right. Do you have any reason to  
16 believe that -- is it pronounced Roxane?

17 MS. WALKER: Roxane.

18 THE COURT: Roxane, just like the name, like the  
19 song?

20 MS. WALKER: Yeah, like the song.

21 THE COURT: -- that Roxane wouldn't be able to obtain  
22 such a letter?

23 MR. GORDON: I don't know, Your Honor. I don't know.  
24 I don't know what their protocols look like. I think if they  
25 have appropriate protocols, they might be able to get it from

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1 the FDA, but they don't have it. They haven't gotten it.

2 They asked us for samples years ago, and we still don't have  
3 it. So the answer is, I don't know. I can't predict --

4 THE COURT: All right. Well, all right. All right.  
5 The -- I'm sorry. I interrupted you. You have this  
6 presentation that you wanted me to follow along and I  
7 interrupted you.

8 MR. GORDON: What I really want to do is make sure I  
9 answer your questions, Your Honor, so I'm happy to continue in  
10 any fashion that you would find most helpful.

11 THE COURT: Keep going, and I'll reserve the right to  
12 jump in.

13 MR. GORDON: Okay. Well, many of the slides that  
14 precede this one, I think we've covered already.

15 THE COURT: All right.

16 MR. GORDON: The slides pretty much cover the reasons  
17 why there's a REMS for Tracleer and why there's a restricted  
18 distribution program for Zavesca, the -- Actelion's concerns  
19 about the need for entanglement, ongoing entanglement, if  
20 there was going to be the supplying of samples, and another --  
21 another point --

22 THE COURT: You're talking about by the Court?

23 MR. GORDON: Possibly. If the Court were -- if the  
24 Court were to order Actelion to supply samples and say, as a  
25 matter of law, it has an obligation to force the sale of

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1 samples, then there's the questions of under what terms and  
2 conditions? And this is exactly the kind of thing the Court  
3 in Trinko was warning about.

4 So I'm not so much worried about price terms. I'm  
5 not so much worried about volume terms. Those type of things  
6 I think are pretty simple. But there are the terms and  
7 conditions related to, how is the drug going to be handled,  
8 how is it going to be administered to patients?

9 I mean, the Tracleer REMS requires patient  
10 questionnaires. It requires monthly liver testing of the  
11 patients. It requires training for the docs who prescribe it  
12 and for who use it. How is Actelion going to know that all of  
13 that is happening? And what -- and so I can see a lot of  
14 potential for Court entanglement in discussions about, what's  
15 that look like?

16 And then when it's implemented, is it being complied  
17 with? If Actelion asks for information that's related to, for  
18 example, the type of information it tracks, it looks at the  
19 patient questionnaires for all of the patients. Are the  
20 questionnaires filled out for all the patients? Is the  
21 appropriate amount -- Actelion -- Tracleer, rather, can only  
22 be supplied in 30-day supplies to make sure people get their  
23 liver testing that they're supposed to. Is the liver testing  
24 being done?

25 We may want information on that. We may ask for it.



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1 I don't know what -- I don't know where the negotiations would  
2 lead. But if that's what we ended up with, was some type of  
3 like consent order providing for that, then the Court's got to  
4 end up mediating disputes over whether or not that's been  
5 complied with. And our point, Your Honor, is not that we  
6 wouldn't be able -- wouldn't be willing to potentially do this  
7 as a discretionary matter. If -- if appropriate terms and  
8 conditions could be worked out as a matter of contract. It's  
9 that we can't be obligated as a matter of law to take that  
10 burden on, and the Court shouldn't be put in the position of  
11 having to monitor the implementation of such an agreement.

12 THE COURT: All right.

13 MR. GORDON: All right. The other thing that I'll  
14 note that's mentioned on the prior slides is that, you know,  
15 we were talking about the safety issues and the recognition by  
16 the FDA in the Lannett letter of the safety considerations.

17 Congress also in 2012 was considering legislation,  
18 didn't pass it, that would have set up conditions regarding  
19 the sale of samples of REMS-covered drugs. In connection with  
20 that, Congress included a liability safe harbor, recognizing  
21 that if we are going to set up a system that might effectively  
22 require the sale of samples, we need to provide a liability  
23 safe harbor.

24 Now, the reason I mention that, Your Honor, these  
25 concerns about safety are not fanciful. They are real, and

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1 has been recognized by FDA and has been recognized by  
2 Congress, or at least some in Congress, who have prepared that  
3 proposed legislation.

4 So, one of the issues -- one of the issues that the  
5 defendants bring up is that, you know, the prior course of  
6 dealing shouldn't be a sine qua non of a refusal to deal case.  
7 It was -- happened to be present in Aspen Skiing, but it  
8 shouldn't be required. The fact is the great weight of  
9 authority has required a prior profitable course of dealing in  
10 these cases. As I mentioned before, you've got cases from the  
11 Second Circuit, the Tenth Circuit, the Ninth Circuit, the  
12 Eleventh Circuit. The Third Circuit has yet to rule on this,  
13 but they did give, I think, a clue in the Broadcom v. Qualcomm  
14 case.

15 THE COURT REPORTER: I'm sorry?

16 MR. GORDON: Broadcom v. Qualcomm. That was a case  
17 that did not deal with refusal to deal. It dealt with issues  
18 of alleged fraud on a standard-setting body. But what the  
19 Third Circuit said is that if this were a refusal to deal  
20 case, perhaps it would fall into an exception to Trinko, and  
21 that's because Qualcomm had agreed, previously, to make its  
22 technology available on a reasonable and nondiscriminatory  
23 basis. So there had been a prior agreement. The problem is,  
24 with Qualcomm's conduct is that they had engaged in fraud  
25 on -- at least allegedly, on the standard-setting body.

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1           So the point here, Your Honor, is that it's fairly  
2 well established that the prior profitable course of dealing  
3 is that dividing line between -- on a refusal to deal case,  
4 between a legitimate refusal to deal, a monopolist's  
5 legitimate right not to have to set up a competitor to eat  
6 away its customer base versus that and the kind of fairly  
7 egregious conduct at the outer bounds of Section 2 liability  
8 that was present in Aspen Skiing.

9           The other thing is that there was some suggestion in  
10 the briefing that Trinko should be limited to industries where  
11 a regulator can force access, because in Trinko, the Court,  
12 particularly dealing with the essential facilities doctrine,  
13 said, well, here we have a regulator and we have legislation  
14 that allows the regulator to enforce rights of access, so,  
15 therefore, we're going to back off on the essential facilities  
16 doctrine. There is no need to apply it here. We questioned  
17 it, but there was no need to apply it so it didn't repudiate  
18 it.

19           The fact is, if you look at the cases that apply  
20 refusal to deal law since Trinko, they involved numerous  
21 industries that have no regulation whatsoever or very limited  
22 regulation. You've got handheld devices, you've got  
23 elevators, physician services, et cetera.

24           And the Second Circuit, actually, in that Elevator  
25 case that we spoke about a moment ago, actually explicitly

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1 rejected the argument that Trinko would be limited to cases  
2 where there was a pervasive regulatory scheme. So it  
3 considered that and rejected it.

4 Now, you asked at the start, Your Honor, why not  
5 discovery? Why not discovery in this case? Aren't they  
6 entitled to discovery? And our view is here there's no need  
7 for discovery. There's no -- there's no voluntary long-term  
8 course of profitable dealing between these parties; quite the  
9 contrary. There would be the need to set up exactly the kind  
10 of systems and monitoring and compliance for the protocols  
11 that the Court in Trinko expressed concern about, which would  
12 implicate not just -- not just Actelion but also, potentially,  
13 if there was a consent order or -- or an order forcing us to  
14 deal with them, would potentially implicate the Court.

15 And against that, the countervailing issue is that  
16 there is objective, really indisputable fact of the safety  
17 risks that are involved in these drugs. So there's really, in  
18 this context, much like Elevator, much like these other cases,  
19 no need for any further discovery on these issues.

20 The other issue in terms of why there should be no  
21 discovery in these cases is that Tracleer, at least with  
22 respect to Tracleer -- Zavesca was patented until June of  
23 2013. June of 2013, the Zavesca patent expired. Tracleer  
24 remains patented. There was absolutely -- there's no basis to  
25 force, under Hatch-Waxman, under the REMS statute, under the

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1 Sherman Act, there's no basis to force Actelion to sell  
2 samples to the generics to begin with. There's certainly no  
3 basis to vitiate Actelion's patent on Tracleer and force  
4 Actelion to basically -- or to transgress kind of the core of  
5 Actelion's patent rights which is to decide who it wants to  
6 sell a patented product to.

7           The plaintiffs made reference to the Bolar amendment,  
8 Your Honor. They talk about the Bolar amendment being --  
9 making patent rights irrelevant here because under the Bolar  
10 amendment, the generics are permitted to use patented  
11 compounds for the purpose of testing to do an ANDA. I don't  
12 disagree with that. But nothing in the Bolar amendment strips  
13 a patentholder of its right to decide it doesn't want to sell  
14 its patented product. There is nothing in the Bolar amendment  
15 that does that. It's a very narrow exception that Congress  
16 enacted in the Bolar amendment.

17           And I think the language from the Independent  
18 Services case is really -- is right on point. This is a  
19 situation -- this was a situation where a number of operators  
20 or Independent Service Organizations were complaining that  
21 Xerox wasn't selling patented parts to it so they could  
22 compete with Xerox in the servicing of Xerox copiers. The  
23 Court said, we can't -- we're not going to force a  
24 patentholder to provide the patents. And, by the way, there's  
25 no reason to inquire as to the subjective motivation of Xerox

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1 to refuse to sell or license its patented works. These are  
2 patented products.

3 Just briefly, Your Honor, I just want to touch on the  
4 essential facilities doctrine because it's something that the  
5 generic defendants argue is another route around the right of  
6 a party to choose with whom it's going to deal. A few points  
7 on the essential facilities doctrine.

8 Number one, it's a doctrine that's frankly on life  
9 support after Trinko, but Trinko did not repudiate the  
10 doctrine. Some lower courts have questioned whether or not  
11 it's still valid after Trinko, but it has not been repudiated.

12 But even if it's a valid doctrine here, it just  
13 doesn't apply. If you look at the essential facilities cases,  
14 cases that the generic defendants cite, they are cases that  
15 involve the potential for extending or transferring a monopoly  
16 from one product or one market into another product for  
17 another market because the alleged monopolist controls some  
18 infrastructure or network or facility that's necessary, so --  
19 power transmission lines or stadium for holding concerts or  
20 other venues. So the situation is one where the alleged  
21 monopolist who provides and promotes concerts and sport events  
22 won't let others in to compete in the market for promotion  
23 because it controls the stadium.

24 THE COURT: Well, why couldn't you characterize the  
25 markets here as being prepatent, pre-expiration exclusivity as

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1 one market, and post-expiration, premarket, one assuming the  
2 entry of generics? In other words, couldn't the separate or  
3 different market, even if that's a prerequisite for an  
4 essential facilities claim, couldn't the market be the one  
5 that exists before the patent expires and the one after?

6 Because what --

7 MR. GORDON: It's the same --

8 THE COURT: The problem here is -- or the concern, I  
9 think, would be that the refusal to sell samples, coupled with  
10 the very restrictive -- the exclusive distribution agreement,  
11 indeed, the banning of sales, unapproved sales, coupled  
12 together, mean that the patentholder is extending its patent  
13 into the expiration period at patent level prices because it's  
14 effectively excluded any generic competition?

15 MR. GORDON: Your Honor, I think --

16 THE COURT: Isn't that the -- isn't the second market  
17 post-expiration?

18 MR. GORDON: No, because you're still talking about  
19 the same compound, you're talking about the same drug. And  
20 the generics have alleged the market to be, in the Tracleer  
21 case, a market for bosentan, that that's the market. And what  
22 they want is they want the very product -- they want access to  
23 the very product that they want to test, copy, and then  
24 introduce into that market to compete with Tracleer. So it's  
25 not -- I hear the question about the kind of -- it's almost a

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1 temporal dimension --

2 THE COURT: Right.

3 MR. GORDON: -- to the market. But that's not what  
4 the relevant market is here that's been alleged. The relevant  
5 market that's been alleged is a market for bosentan.

6 And on the essential facilities, Your Honor, I will  
7 also note that -- we have the same patent issue, at least with  
8 respect to Tracleer and with respect to the Zavesca, at least  
9 up until June of 2013, is that no case has ever held a  
10 patented technology or product to be an essential facility.  
11 And, in fact, cases have held to the contrary. Because to do  
12 so would basically be using the essential facilities doctrine  
13 to vitiate a core right of the patentholder. But the patent  
14 brings with it the right to exclude.

15 THE COURT: There's no question that there's a  
16 tension there. But as the -- down the road, assuming that the  
17 Court allows the counterclaims to go forward, the viability of  
18 that claim or that theory might be mooted by just a plain,  
19 clear finding of Section 2 liability, right?

20 MR. GORDON: I don't think there could be -- I mean,  
21 the conduct that's being complained of is the refusal to  
22 supply the sample and the sample is patented. So I guess my  
23 point is there can't be Section 2 liability for refusing to  
24 provide a sample, a patented product to a defendant. So  
25 there's no basis. That's the only conduct that's alleged in



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1 this case.

2 THE COURT: Right.

3 MR. GORDON: I think one of the things -- one of the  
4 things you're putting your finger on, Your Honor, which is  
5 definitely an issue here, is the generics argue that the --  
6 there's a tension here. We argue we have a right not to -- to  
7 choose with whom we want to do business and not to do business  
8 with rivals that we don't want to do business with and have  
9 never done business with. And they say that's in tension with  
10 Hatch-Waxman and the Hatch-Waxman policy.

11 The problem is that there's nothing in Hatch-Waxman,  
12 there's nothing in the REMS statute that creates -- that  
13 abrogates the right of even an alleged monopolist to decide  
14 with whom it wants to do business. That's a basic tenet of  
15 commercial and economic freedom. There is nothing in  
16 Hatch-Waxman that abrogates that right.

17 THE COURT: It doesn't, but doesn't it assume --  
18 doesn't the regulatory system kind of assume that samples will  
19 be obtained in the normal course?

20 MR. GORDON: Well, here's the thing. I mean, when  
21 the regulatory system was set up, before REMS was put in  
22 place, before these restricted distribution plans became more  
23 of an issue, this -- when Hatch-Waxman back in '84 was passed,  
24 this wasn't an issue. It's not an issue outside the REMS and  
25 restricted distribution context because the generics do get

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1 samples on the market from wholesalers. So it's not in that  
2 situation.

3 But nothing has been done, and I don't think  
4 antitrust is the place to do it, to -- if there is a tension  
5 here between this right with whom you're going to do business  
6 and the Hatch-Waxman policy, to resolve that tension. If  
7 there's a tension there, the place to resolve that is  
8 Congress.

9 THE COURT: Well, I agree with that. I was about to  
10 say, this would have been a lot simpler if Congress had just  
11 simply said at some point or obligating what I guess was an  
12 assumption or at least contemplating what might happen when  
13 REMS became more prominent as a result of products liability  
14 issues. The briefs tell me that 40 percent of new drugs are  
15 REMS controlled?

16 MR. GORDON: Well, that number, Your Honor, I mean,  
17 REMS come in different flavors. REMS -- not all REMS include  
18 elements to assert safe use. And I don't know what the number  
19 is of REMS that include these kind of restrictions that are at  
20 issue in this case.

21 THE COURT: It just suggests that if Congress had  
22 thought about it, you would think they would have said, well,  
23 we have Hatch-Waxman and it's beneficial and it's struck this  
24 balance and the world has acclimated to it and drugs are being  
25 distributed at reduced prices for the benefit of all, the

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1 research still is ongoing and brand name companies, all of  
2 them seem to be making profits. It's a wonderful balance.

3 But then to allow the FDA to -- or in the face of  
4 increased regulatory scrutiny of dangerous drugs, to not  
5 provide a remedy if it had the unintended consequence of  
6 rendering 40 percent of the market unsuitable for  
7 Hatch-Waxman, that they would have responded in some way.  
8 This strikes me as something that Congress could have and  
9 should have fixed.

10 MR. GORDON: And --

11 THE COURT: And perhaps now -- perhaps now they  
12 should. But that -- Congress's silence on this issue, I'm  
13 concerned about the notion that Congress's silence on this  
14 issue can be read broadly to suggest some modification of  
15 Section 2.

16 The quote that I had pause on -- or paused on  
17 numerous times was, I guess, from Colgate. "In the absence of  
18 any purpose to create or maintain a monopoly, the act does not  
19 restrict the right of trade or a manufacturer to exercise its  
20 own independent discretion as to parties with whom he will  
21 deal."

22 So, inherent in that principle of law, which I think  
23 both sides agree, is itself an exception -- is present an  
24 exception to the otherwise paramount right to refuse to deal,  
25 and, that is, if there's a purpose to create or maintain a

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1 monopoly.

2 And at least with regard to the patent that expired  
3 in June, the inability to obtain samples of a now unpatented  
4 product and engage in the ANDA process, at least seems to have  
5 the effect, if not the intent, the effect of maintaining the  
6 monopoly, and the prices that follow with it.

7 MR. GORDON: And here's the thing, Your Honor. I  
8 don't quibble with the quote from Colgate or the principle.  
9 But the Supreme Court since Colgate has further defined how  
10 Colgate is to be applied in a refusal to deal context, and  
11 most recently in Trinko. So the question is not just a broad  
12 Colgate principle. The question is how is that principle  
13 affected by the decision in Trinko under which the Court said  
14 the one situation, which is at or near the boundary of  
15 Section 2 liability where we will find a refusal to deal might  
16 give rise to an antitrust claim under Section 2, is Aspen  
17 Skiing and the Aspen Skiing exception which involves a  
18 long-term profitable course of dealing, and that is a decision  
19 that has then been echoed by numerous appellate and district  
20 courts since Trinko.

21 So I think you start with Colgate, but then you have  
22 to ask, well, what has happened to the Colgate idea since?  
23 And, most recently, we have Trinko and then the Courts  
24 interpreting Trinko.

25 I want to come back to a point you made about

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1 Congress and the generic defendants --

2 THE COURT: I've already gone farther than I like to  
3 go. Don't bait me anymore.

4 (Laughter.)

5 MR. GORDON: Okay. They did manage to get us back in  
6 business, though, Your Honor.

7 THE COURT: Did they?

8 (Laughter.)

9 THE COURT: They tell us till Friday.

10 MR. GORDON: So the defendants argued that this  
11 language is, you know, the so-called (f)(8) language that says  
12 that "No holder of an approved covered application shall use  
13 any element to assure safe use to block or delay approval of  
14 an application," that that operates as something abrogating  
15 the right of a company to choose with whom to deal. And the  
16 fact is it just doesn't. It doesn't say that in there.

17 Congress, regardless of where you come out on  
18 Congress, certainly, folks in Congress are capable of saying,  
19 if they meant, branded companies have to supply the product  
20 samples to the generic. They're capable of saying it. And  
21 how do we know that? We know that because they did, or at  
22 least some in Congress in the proposed legislation in 2007  
23 actually included language in draft legislation that says  
24 that, "A branded company shall provide to such a sponsor, the  
25 generic, a sufficient amount of drug to conduct bioequivalency

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1 testing if they agree to the restrictions that the FDA finds  
2 appropriate."

3 Now, Congress didn't pass that, and the reason I  
4 raise it is not because I think -- not because I'm suggesting  
5 Congress somehow rejected that and that has the force of law.  
6 The reason I suggest it is it's evidence, and I think displays  
7 that the folks in Congress are capable of saying you have to  
8 sell if they mean you have to sell. And they did it again in  
9 2012 with the amendments that were contemplated in 2012.  
10 Again, the language was very specific and it was very clear  
11 that it was meant to set up conditions that would require the  
12 sale of samples under certain conditions to a generic. So  
13 when that's what they meant, that's what they said.

14 THE COURT: Well, I agree with you that that  
15 provision doesn't say -- that is not an obligation to sell,  
16 can't be fairly read as that, and that if it was intended to  
17 say that, it would have used the language in the failed  
18 amendments.

19 But what I'm having difficulty is extracting from  
20 that the notion that that somehow would allow a brand name  
21 manufacturer who has, I will call it, Section 2 intent to  
22 absolve -- to confer upon them some kind of Section 2 immunity  
23 where other -- conduct beyond a mere -- beyond a mere refusal  
24 to sell suggests an intent to extend or maintain a monopoly.

25 MR. GORDON: And here's the thing, Your Honor.

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1 Trinko has told us, has defined for us the circumstances under  
2 which you could possibly infer the type of intent that you're  
3 talking about.

4 THE COURT: Only prior course of conduct.

5 MR. GORDON: Only prior course of conduct.

6 THE COURT: I don't know.

7 MR. GORDON: And that's what the case --

8 THE COURT: I don't know if Trinko goes that far.

9 MR. GORDON: Well, that's the way the cases that have  
10 interpreted Trinko since Trinko have said. And I'll tell you,  
11 there's certainly a logic behind it. I mean, Courts have  
12 developed tests in a variety of areas of antitrust law that  
13 are intended to be objectively verifiable tests to make sure  
14 that we are not getting false positives, so you're not ending  
15 up with antitrust law which is a fairly blunt hammer being  
16 used to come down on companies, even alleged monopolists who  
17 are doing things that are perfectly appropriate.

18 So the predatory pricing test, for example, where  
19 someone is alleged to have priced below cost in order to drive  
20 out a competitor, well, low pricing is beneficial, it's  
21 perfectly appropriate. So how do you define the line between  
22 anticompetitive low pricing and regular, appropriate low  
23 pricing? The Courts have come up with an objectively  
24 verifiable test to do that.

25 Here, similarly, Courts have said that, look, if you

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1 don't have a prior course of dealing suggesting that the  
2 monopolist has changed course to pull the rug out from under a  
3 competitor, a monopolist doesn't have the obligation to set up  
4 competition next-door in order to take its -- its business.  
5 It doesn't have that. It doesn't have it under Trinko. It  
6 doesn't have it either --

7 THE COURT: I agree with that.

8 MR. GORDON: Yeah. So --

9 THE COURT: But that's not what they allege here.  
10 They allege more than -- they're not alleging you have to help  
11 us.

12 MR. GORDON: That's exactly what they're alleging,  
13 Your Honor.

14 THE COURT: They're saying you can't put in place --  
15 you can't couple your refusal to sell with other market  
16 restrictions that frustrate our -- I will call it a right. I  
17 guess it isn't a right, but our ability to enter the market  
18 under the provisions that Congress has created.

19 MR. GORDON: But those other market restrictions, the  
20 REMS, they were required by FDA as a condition of approval.  
21 Those aren't things that we just decided to come up with on  
22 our own. I mean, frankly, no drug company wants to have to  
23 operate under our REMS. It's onerous, it's difficult, it  
24 requires constant monitoring and auditing.

25 So those were things that the FDA -- and not to



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1 mention the fact, they were reviewed by FDA. This is what FDA  
2 does. It reviews how drugs are distributed. It reviews the  
3 conditions that are put on the distribution of drugs. So that  
4 conduct, frankly, is Noerr-Pennington protected.

5 THE COURT: And I should rephrase the  
6 question because -- rephrase the question, because it's not, I  
7 suppose it's not so much the restrictive agreements -- maybe  
8 they go so far to allege this but it's -- it's the refusal to  
9 deal -- the refusal to sell in the context of a regulatory  
10 and -- and practical market that otherwise precludes their  
11 access to it. It's not so much that -- or it might not be so  
12 much that REMS, that they fault you for complying with REMS,  
13 as it is taking advantage of REMS to justify what would --  
14 might otherwise be intended anticompetitive conduct, that is,  
15 the refusal to sell the samples. You have the right not to  
16 sell. But if you say that in the context of knowing there's  
17 no other way they can get it, it takes on a different hue. It  
18 takes on a different -- it may take on a different meaning  
19 under Section 2.

20 And if I accept the principle that prior course of  
21 conduct is not necessarily required, at least until we learn  
22 more facts, then the question for me becomes: Is that enough?

23 Let me ask you this: When your client engaged in its  
24 own clinical trials for the Tracleer product, what was the  
25 role of the FDA in helping design a protocol with -- for those

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1 trials?

2 MR. GORDON: The FDA, I mean, as a sponsor of an NDA,  
3 I believe, and I haven't -- I believe that Actelion would have  
4 had to file an INDA, investigative new drug application, with  
5 the protocols, so the FDA would have an opportunity to review  
6 those protocols in connection with the -- because they would  
7 require the administration of drugs in humans. Go ahead.

8 THE COURT: I was going to say, I guess we went over  
9 this, but I guess there's no reason to believe that the FDA  
10 couldn't similarly do that if that ultimately was a remedy if  
11 the defendants prevailed on their counterclaims.

12 MR. GORDON: There's no reason -- well, regardless of  
13 whether they prevail on their counterclaims, there's no reason  
14 to believe FDA couldn't do it, could not -- could not review  
15 the protocols and deem them to be consistent with the REMS.  
16 In fact, there's one instance in which they have done that, in  
17 this case.

18 The last thing I'll mention, I just want to say one  
19 last thing because we haven't really talked about the  
20 Section 1 claims, the claims that are based on the  
21 distribution agreements.

22 THE COURT: Right.

23 MR. GORDON: And the only thing I'll say on those is  
24 that it's really old wine in new bottles. I don't think the  
25 Section 1 allegations add anything new to this case. There's

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1 no allegation that the agreements themselves are any broader  
2 than what was required to implement the REMS program. And,  
3 frankly, the implementation of the REMS and the conditions  
4 that Actelion put on distributors to comply with the REMS is a  
5 unilateral condition that's imposed by Actelion.

6 So I just mention that because, from my perspective,  
7 the Section 1 issues and the Section 2 issues conflate. It  
8 really comes back to the question of Actelion's right to  
9 choose with whom it does business and whether or not, under  
10 these circumstances, that right requires any additional  
11 discovery, and we, for the reasons we've talked about, would  
12 submit that it does not.

13 THE COURT: Well, I guess I agree with you, only to  
14 the extent I looked at it from a different perspective, or at  
15 least it could be argued from a different perspective that if  
16 I decided Section 2 claims have been adequately pled, then I  
17 don't -- I could reserve until later as to whether or not  
18 Section 1 actually represents a standalone claim or whether  
19 some of the defenses that have been raised to it would -- you  
20 know, whether there's a unity -- whether there's separate,  
21 independent economic actors and the -- whether or not it's a  
22 contract per se or a unilateral imposition of a condition on  
23 the other defenses. It seems to me that they are closely  
24 related, they are interdependent, and if I were to allow the  
25 Section 2 claim to go to discovery, then I would probably

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1 reserve on the motion to dismiss the others until there was  
2 more factual development.

3 All right. Anything else?

4 MR. GORDON: Nothing else, Your Honor, unless there  
5 are any other questions you have.

6 THE COURT: I do have one, but I can't -- it's on the  
7 tip of my tongue, so I'll think of it.

8 MR. GORDON: I'll be here.

9 THE COURT: All right. Who --

10 MR. GORDON: Thank you, Your Honor.

11 THE COURT: -- wishes to be heard for their client?

12 And so it's accurately reflected, if you could  
13 restate your name.

14 MR. GOELMAN: Aitan Goelman on behalf of  
15 defendant/counterclaimant plaintiff Apotex. Good afternoon  
16 again, Your Honor.

17 THE COURT: Good afternoon, Mr. Goelman.

18 MR. GOELMAN: Counsel for Roxane is going to take the  
19 lead and has a very pretty PowerPoint presentation that she's  
20 going to guide the Court through.

21 I just ask to be able to address the Court  
22 momentarily, before she begins, to address one question and  
23 answer between the Court and counsel for Actelion, and, that  
24 is, when the Court raised what it termed the hypothetical  
25 situation of a generic which has a letter from the FDA,

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1 explicitly approving the safety in its bioequivalence  
2 protocol, what Actelion would do in those circumstances.

3 And, indeed, it is not a hypothetical. We have the  
4 answer because it happened. And it happened in May, Your  
5 Honor, where Apotex received from the FDA Office of Generic  
6 Drugs explicit approval for its bioequivalence protocol and  
7 the safety standards that were articulated therein.

8 And, immediately after getting that, we sent a letter  
9 to Mr. Gordon attaching the approval from the Office of  
10 Generic Drugs and reiterating our request for the samples and  
11 noting that if Actelion refused under these circumstances,  
12 that would prove that its citation to the REMS was nothing but  
13 a pretext.

14 And our answer came 22 days later, when Mr. Gordon,  
15 on behalf of his client, said, "This changes nothing. You  
16 don't get it." And that was in May.

17 So, for the last five months, Your Honor, at \$100 per  
18 day per patient, \$15,000 per patient over the last five  
19 months, Actelion has been able to exploit those monopolist  
20 profits.

21 And I don't have a copy of these -- of this  
22 correspondence, but I know Mr. Gordon has a copy, so I would,  
23 if the Court is interested, ask to have these marked as an  
24 exhibit and tender them to the Court.

25 THE COURT: All right. I'll ask Mr. Gordon whether

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1 he cares. I have a motion for judgment on the pleadings and a  
2 12(b)(6), so we are perhaps going far afield of that. But I'm  
3 happy to receive them if Mr. Gordon doesn't object. But,  
4 ultimately, the question here is what's alleged so far.  
5 Correct?

6 MR. GORDON: I don't object because -- to the extent  
7 I think they are irrelevant. I mean, if you want to -- what  
8 Mr. Goelman doesn't mention and -- is that Actelion later got  
9 communication directly from FDA, much later than these  
10 letters.

11 And, as I mentioned before, our position is not that  
12 if the FDA provided such a letter, Actelion is obligated to  
13 sell, because Actelion doesn't believe it is because, as you  
14 will read in the letters, Actelion believes that it would have  
15 an independent obligation to make sure that the drugs are  
16 being administered appropriately.

17 But since then, there's a lot of water under the  
18 bridge. We received a communication from the FDA which I  
19 don't have with me. And we've also communicated to Apotex  
20 that, in light of the current circumstances, we are willing to  
21 provide samples under what we would deem to be appropriate  
22 terms and conditions, and, in fact, we're pretty close to  
23 getting there. So there's a lot of context that has to go  
24 along with these letters. And I don't know that it's either  
25 here nor there for purpose of the current motion.

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1 THE COURT: All right. Well, I'm happy to take them,  
2 Mr. Goelman, if you want to hand them up.

3 MR. GOELMAN: Thank you, Your Honor. May I approach?

4 THE COURT: I appreciate you providing additional  
5 information and clarity on the issue that I had raised.

6 MR. GOELMAN: (Complies.)

7 THE COURT: All right.

8 MR. GOELMAN: Your Honor, I'm going to just let  
9 counsel for Roxane take over.

10 But I do want to note that the issue that is  
11 presented in the motion for declaratory judgment doesn't have  
12 anything to do with REMS, and you can see over and over again  
13 in Actelion's briefing that they claim a very absolute right  
14 to not provide samples and that doesn't have to do with REMS.  
15 To say that this is -- we may, in our discretion, provide  
16 samples if we want to, but what branded pharmaceutical company  
17 in their right mind, if they have this absolute right, if the  
18 Court were to sign this declaratory judgment that Actelion has  
19 requested, what branded pharmaceutical would ever allow a  
20 generic competitor to obtain the BE samples necessary to bring  
21 a generic competitor to market when we know the statistics,  
22 that basically the monopoly profits almost immediately dry up  
23 when there's a generic entrance into the market.

24 THE COURT: All right. Thank you, Mr. Goelman.

25 MS. WALKER: And I do have pretty slides. However,

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1 it's also evident that we've covered some ground and the Court  
2 is familiar with the brief, so I don't feel that we'll have to  
3 be looking at all of them.

4 THE COURT: All right. Could you just give me one  
5 minute while I reflect on something?

6 MS. WALKER: Absolutely.

7 THE COURT: All right. Can I leap ahead a little?

8 MS. WALKER: Excuse me?

9 THE COURT: Can I lead ahead and ask you a question?

10 MS. WALKER: Leap away, Your Honor.

11 THE COURT: All right. What about -- does Trinko  
12 tell me that refusal to deal requires a prior voluntary course  
13 of conduct?

14 MS. WALKER: Absolutely not. Trinko noted the prior  
15 course of conduct by the Ski Company to explain -- essentially  
16 there's something going on here anticompetitive. There's no  
17 unqualified right to refuse to deal. If -- but the reason  
18 that you -- it is often perfectly lawful to refuse to deal is  
19 there may be valid economic business reasons for the  
20 monopolist to do so.

21 What Trinko was analyzing -- and you can tell it  
22 wasn't just based on the course of conduct because they also  
23 cited the pricing and said it was suspicious that the  
24 unwillingness to accept the standard retail price was also  
25 indicating that there was something going on here in terms of



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1 predatory behavior.

2 And, in fact, even though, yes, some courts since  
3 Trinko have said, oh, they talked about course of dealing,  
4 being Aspen Skiing, does that mean you always have to have a  
5 course of dealing? Some have said yes, but some have said no.

6 And, certainly, the Third Circuit, we would contend  
7 that there is no law requiring course of dealing.

8 And, in fact, the Helicopter case that we cited, Your  
9 Honor, states it best, that says, "The Supreme Court has  
10 never" -- this is post Trinko -- "The Supreme Court has never  
11 held that termination of a preexisting course of dealing is a  
12 necessary element of an antitrust claim. It was merely one of  
13 several facts in Aspen Skiing that supported a finding that  
14 the refusal to deal was intended to exclude competition rather  
15 than to advance a legitimate business interest."

16 And that's what the generics have alleged here, Your  
17 Honor, that there is -- there are all kinds of similar  
18 indicators. The generics have offered to pay retail published  
19 price or, frankly, you know, any price that was within the  
20 realm of reasonableness, they would pay.

21 Also, the generics have pointed out, have alleged and  
22 it is not disputed, that clearly, the drug has been sold to  
23 other research organizations, which is yet another indicator,  
24 like the prior course of dealing in Trinko that says there is  
25 predatory conduct going on here, there is something going on

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1 other than a legitimate business interest given that they're  
2 willing to sell it at retail price to distributors, specialty  
3 pharmacies, and they're apparently willing to sell it as well  
4 to other research organizations who are not within their REMS  
5 publications.

6 So it's a bit longwinded, but the answer is, no, post  
7 Trinko, it is absolutely true that you need to have some sort  
8 of indicator that there's not a business, legitimate business  
9 rationale, but any one of these things can serve as one.

10 And in a prior course of dealing, as well, I point  
11 out, it's really narrowing it to say it's got to be a private  
12 course of dealing between Actelion and Roxane. If they have a  
13 prior course of dealing to sell to other similarly situated  
14 people as us, that's still a prior course of dealing. So even  
15 if you look at one of the cases that call it a prior course of  
16 dealing, they could be extraordinarily narrow to say it has to  
17 be the exact same two people involved.

18 THE COURT: All right. Thank you.

19 Back to the slides.

20 MS. WALKER: Well, I'm kind of deviating from the  
21 slides. I'm not going to put it up because that's not  
22 terribly convenient for the Court, I think, anyway.

23 But where we are, to go back to one of the first  
24 things that the Court asked about, this being a Rule 12  
25 motion, all of the generics' allegations have to be accepted

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1 as true, and all of the issues and the issue of handing up the  
2 letters Mr. Goelman gave you, the point is, we have alleged  
3 these things, and if allowed to go forward, the discovery will  
4 show these things.

5           The discovery will show -- whether those letters are  
6 in the record or not now is irrelevant. The point is the  
7 discovery will show that these things are happening. The  
8 discovery will show they say, "No, we don't have to sell to  
9 you. We don't care. I don't care what you come to me with  
10 from the FDA. I have an absolute right to sell," and maybe  
11 even conceded here, they have discretion. Maybe in their  
12 discretion, they'll sell. But they're not going to ever admit  
13 that they have to make this happen.

14           And one of things that we have to look at is what  
15 have the generics pled here? This case has been  
16 oversimplified a little bit in Actelion's briefs.

17           The generics have pled an actual claim. First,  
18 because we've absolutely pled all the elements under Section 2  
19 and Section 1. Second, we have pled far more than any refusal  
20 to deal here. We have pled that they are refusing to sell it  
21 but it's more than that.

22           Frankly, we don't want to buy from Actelion. We  
23 really don't. This is not how the generic industry works. We  
24 are trying to introduce competing products to a brand name  
25 product. We don't want to go knocking on the competitor's

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1 door and say, "By the way, we're thinking of developing a  
2 generic version of your product." That is not how it works in  
3 the vast majority of cases in terms of generic products that  
4 are developed and that ANDAs are filed for.

5           What normally occurs, you would never want to go to  
6 the manufacturer. That would be the last thing you'd want to  
7 do. What you would rather do is go out and buy from a  
8 wholesaler, distributor, and even the normal channels. And  
9 this is absolutely allowed. The generic companies have  
10 licenses from state pharmacy boards that authorize them to buy  
11 prescription drugs, controlled substances that ordinarily,  
12 obviously, people just can't go out and buy. So they can --  
13 you know, drugs can be distributed either to patients by going  
14 to pharmacies and being sold to patients pursuant to  
15 prescriptions that way, or, obviously, Roxane, as a company,  
16 doesn't have a prescription for a drug. It has a  
17 authorization, a license, as a research organization, to  
18 purchase these drugs.

19           So, ordinarily, we would go to whatever the  
20 wholesaler or distributor or specialty pharmacy that was  
21 selling these products was, and we would buy from them, and  
22 that would be vastly preferred. And, in fact, we do so in  
23 many cases, both in non-REMS situations and in REMS  
24 situations.

25           And these -- let me tell you, these distributors

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1 would like to sell to us. In all these cases where REMS have  
2 come up, where we've had trouble getting a drug, the  
3 distributor -- I mean, it's more sales, more money to them.  
4 They would love to sell to the generics. And they often --  
5 evidence will show, if the case goes forwards, they often have  
6 to say, "Oh, sorry," you know, many times, the order has gone  
7 in and then the distributor has to come back and say, "Oh,  
8 sorry, I can't because I've been restricted through this  
9 agreement with the brand."

10 So that is -- the whole idea that they're being  
11 forced to sell when they don't want to is really a red  
12 herring. There have been numerous cases, just on behalf of my  
13 client and each of the other generics has similar ones, as  
14 well as other generic companies, many of these REMS situations  
15 have been resolved. And they've been resolved either because  
16 the company chose Path A, which was to sell to the generic  
17 specifically, or B, they said, okay, you know, they made it  
18 clear to the distributor that the distributor was allowed to  
19 sell. So they could take either path.

20 So it's really a lot of background, and certainly  
21 some of it may be outside the pleadings, but I want to stress  
22 that those -- that is the evidence that will be shown if this  
23 case goes forward and there is discovery and there is evidence  
24 being introduced. We have alleged these things, we have  
25 alleged a broader scheme in restricting the ability to

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1 purchase these drugs, and they are sufficient.

2 Second of all, even if you just focus on refusal to  
3 deal, we've talked a lot about Trinko, et cetera. We've pled  
4 more than a refusal to deal. But even if it's just refusal to  
5 deal, there is no immunity for refusals to deal. And we have  
6 alleged actual facts here and the discovery would show that.

7 For example, the REMS, it defies logic when you look  
8 at all the aspects of the REMS to say that somehow this is  
9 forbidden under the REMS. When Congress passed the REMS,  
10 first of all, you've seen the clause that we've all cited to,  
11 saying, "You cannot use this, Brands, to block or delay  
12 generic approval." And, you know, I'm not going to go through  
13 all the slides, but I think one of the slides that's kind of  
14 interesting is Number 8, because this is exactly what's going  
15 on.

16 Number 8 is from a presentation that was -- and this  
17 is alleged in our complaint. These allegations are in our  
18 complaint. REMS is a tool for profitability. What has been  
19 happening, if the clause is not interpreted correctly, it  
20 says -- the FDA says, you cannot use REMS to block or delay a  
21 generic, then, as Mr. Goelman stated, every brand company is  
22 going to say, "Ah-Hah, I'll just pass a REMS and that way, I  
23 can basically block the entire Hatch-Waxman statutory  
24 framework because no one will ever even be able to file an  
25 ANDA because no one will ever even be able to do a

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1 bioequivalence study."

2 In addition, the FDA -- the Lannett letter was  
3 mentioned before. Well, what the FDA said there is broader  
4 than any issue about the protocols was, quote, "It is not the  
5 agency's intention to permit the restrictions of the REMS  
6 program to prevent manufacturers of generic drugs from  
7 obtaining that drug for use in bioequivalence testing  
8 necessary to obtain approval of an ANDA."

9 Moreover, another fact -- and this sort of leads into  
10 why the whole FDA role has been misrepresented. The FDA  
11 issues guidances, and it issues them specifically in the  
12 context of drugs that -- that they anticipate generics may  
13 wish to develop. So the -- on the FDA website, you can look  
14 it up, take judicial notice, et cetera, and it's in Slide 5, I  
15 believe, the FDA has bioequivalence recommendations for  
16 specific products. 5 is the statute. I'm sorry. Has a --  
17 the FDA has published guidances for specific products. And  
18 the guidance says, "These are the protocols you have to have  
19 for bioequivalence studies on REMS-covered drugs."

20 I'll find that in a minute here. Find the slide that  
21 has the -- the guidances.

22 Specifically, the FDA here has already issued such  
23 guidances for two of the drugs here. Okay? So the FDA has  
24 published a guidance, it says, "Dear generics, here are the  
25 protocols that you have to do to develop a generic product."

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1 That makes no sense if the FDA's position is we can't get the  
2 drug.

3 The FDA has said, "This is the protocol, do your  
4 bioequivalence testing in conformance with this. This is a  
5 safe way to do it."

6 Specifically for the Tracleer one, it says, "Due to  
7 the risk of teratogenicity of bosentan, the study should be  
8 conducted in healthy male volunteers. Tracleer was approved  
9 with a risk management [sic] and mitigation strategy which  
10 restricts its use. All pertinent elements of the REMS must be  
11 incorporated into the protocol and informed consent."

12 So this is how it happens. The FDA issues a  
13 guidance, says, "Do all this, comply with this, Generics,  
14 incorporate all pertinent" -- that's Slide 33 of the guidances  
15 that I'm referring to -- "Incorporate, Generics, all pertinent  
16 elements of the protocol and informed consent and go forward  
17 and do this."

18 And what the evidence will show is this is the way  
19 that the FDA proceeds. There is no regulatory pathway to do  
20 it their way. There is no regulatory pathway to go in first  
21 and say, "Hi, I'm thinking of doing my BE study this way.  
22 Would you bless it?"

23 There have been limited numbers of times that has  
24 been done lately because of the vast REMS abuse where  
25 companies have been so desperate, they've gone in and gotten



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1 some of these letters in certain situations from the FDA or  
2 because a brand may have been negotiating with them and said,  
3 "Well, if you get the letter, maybe I'll send it to you  
4 voluntarily." But that's not how the process works.

5 And, in fact, if the case goes forward, the discovery  
6 will show FDA officials have screamed at representatives of  
7 our clients saying, "How dare you come in here demanding all  
8 these reviews of protocols prematurely. We don't have the  
9 staff to do it. There is no regulatory pathway to do it."

10 There has been talk in response to citizens'  
11 petitions, et cetera, that perhaps they'll set something up,  
12 but there is nothing there, because that's not the way they do  
13 it.

14 In fact, what they have -- what the evidence would  
15 show is that when generic companies have gone in to try to get  
16 that, if there is already a guidance on the books, FDA will  
17 say, "No, get out of here, we've issued you a guidance. We  
18 are not going to undertake the burden of reviewing one-off  
19 protocols." So basically, what they've suggested, and by the  
20 way, as Mr. Goelman already pointed out, rejected anyway, is  
21 not the way that the generic approval process works.

22 And it certainly makes no sense to say that FDA has  
23 mandated that we can't get the drugs, when FDA has put on the  
24 books a protocol that we are supposed -- that is inviting us  
25 to follow and develop the product. It certainly makes no

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1 sense whatsoever.

2 Now, let's talk about what we're going to do with the  
3 drugs. Okay? Because the first round of what you have to do  
4 in a bioequivalence study. What you're trying to prove is  
5 that the generic version is chemically equivalent,  
6 basically -- I'm oversimplifying all the statutes, but  
7 basically is the same as the brand.

8 The first round and the vast majority of the actual  
9 product that you would use as samples are for lab testing.  
10 You do tests in labs in test tubes and dissolution studies and  
11 things that don't involve giving this to patients whatsoever.  
12 So there's no safety issue implicated there. This is lab  
13 testing. And of all of the quantity of product that you would  
14 need to do this, the vast majority of pills, capsules,  
15 whatever that you would use in BE studies is for the lab  
16 testing and for what are called retains. The FDA mandates  
17 that you retain a bunch of samples from different groupings of  
18 the various testing phases. A very small minority of the  
19 capsules are actually used in what's called the in vivo study  
20 which comes at the end. And the in vivo study is when you  
21 finally give it to patients.

22 But I noticed, you know, we were talking before  
23 about, you know, Tracleer's questionnaires and monthly liver  
24 tests and 30-day supplies. None of that matters, even at the  
25 in vivo portion, because we are not giving -- prescribing this

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1 drug to anybody. We're not dispensing this drug to anybody.  
2 It's not going to patients who are going home and using this  
3 drug on a prolonged basis.

4           What happens in the in vivo testing is you have 28  
5 subjects who take the drugs and have blood drawn, and that's  
6 all that happens. So you wouldn't need 30-day supplies of  
7 everything. They're coming in and they're having the --  
8 usually what they called a two-way crossover, so they're going  
9 to be administered the drug twice. And you test them there  
10 and you take blood samples, and that's all that's done.

11           So a lot of this stuff about all of the -- the other  
12 aspects of Tracleer, when you're talking about patients and  
13 prescribers, simply are inapplicable when you're talking about  
14 bioequivalence testing.

15           And, in fact, what the FDA has you do, there's  
16 already an established procedure for this, you can do your in  
17 vivo testing and when you are ready, when you get to the point  
18 of doing -- you do the in vitro -- excuse me, the lab testing  
19 first. When you're getting ready to do your in vivo testing,  
20 you have to have an institutional review board form that  
21 reviews all your protocols, reviews your informed consents,  
22 makes sure you're complying with all of the REMS requirements  
23 if it's a REMS or restricted distribution drug. All that is  
24 already built into the process, Your Honor. That's the point.

25           So, based on that, the generics have alleged a

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1 Section 2 case, and they have alleged a Section 1 case. The  
2 refusals to deal issue, even if you're ignoring the  
3 restrictions on the distributors which are key and absolutely  
4 take this out of the realm of a refusal to deal, are -- we are  
5 more like, as Your Honor stated, Otter Tail and Aspen Skiing  
6 than Trinko. The allegations that we have made and the FDA  
7 prohibition clearly show that we're more like Aspen Skiing and  
8 not Trinko.

9 The elements of our Section 2 claim are the  
10 possession of a monopoly power in the relevant market, willful  
11 acquisition and maintenance of that power through exclusionary  
12 conduct which means, as the Court held in Broadcom, Third  
13 Circuit case, as a result of competition on some basis other  
14 than the merits. And that "other than the merits" point is  
15 what -- what leads to these different issues that the Courts  
16 in Trinko and afterward are looking at. Is there something  
17 that -- that is not competition on the merits? Okay? Is  
18 there something else going on?

19 And that's why we talk about course of dealing, not  
20 accepting a retail price, being willing to sell to one  
21 research organization, then not another. All of those things  
22 are indicators that what's really going on here is just an  
23 attempt to forestall competition solely by not selling or  
24 allowing sales by others to be made, again, by generic  
25 companies.

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1 And I would point out that this is only, as far as we  
2 know, the third case in the country where one of these REMS  
3 abuse cases has been litigated.

4 There was the Lannett case that's already been --  
5 that's been settled, in which, by the way, the Court denied  
6 the motion to dismiss, as we point out in our briefs.

7 There was a subsequent case -- there was this one and  
8 then there's a subsequent case in Florida that has been since  
9 resolved, I believe resolved as to everybody, to my knowledge.

10 THE COURT: How was that -- at what stage was that  
11 resolved?

12 MS. WALKER: It was resolved before motions, Your  
13 Honor. It was shortly after the complaints, the brand company  
14 basically agreed to sell.

15 THE COURT: Okay.

16 MS. WALKER: And without a requirement of FDA  
17 approval, I might note.

18 And so there have been -- meanwhile, we've seen that  
19 40 percent of the drugs have REMS. Why do they have REMS?  
20 Why are there so many? Because of the slide you saw before,  
21 brand companies realized, hey, this is a great -- this is a  
22 great scheme. We can keep anybody from getting a sample. We  
23 can keep ANDA from ever being filed.

24 And that's interesting because what was said before  
25 is it's really not the current state of play. When REMS

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1 began, the FDA was imposing REMS and saying, in very specific  
2 cases, that the REMS was needed. Over time, though, there has  
3 been a proliferation of REMS which are voluntary, proposed by  
4 the brand. The FDA isn't imposing it on them. They are  
5 coming in and saying, "Here you go." And the FDA, if you look  
6 in -- we've got a few documents that they have attached, but  
7 if we go forward and engage in discovery, what we're going to  
8 see is this is a one-way street.

9           The brands are coming in and establishing this  
10 procedure and saying, "We're going to have this restricted  
11 distribution plan," but you see what the FDA is focusing on,  
12 even in the documents they've attached, the FDA is focusing on  
13 patient issues. If you look at what they call the safe  
14 elements of use, it's all about, you know, prescribers and  
15 patients and testing of the patients. None of it has anything  
16 to do with research organizations. As a matter of fact, we  
17 don't think, if you read these REMS, it even applies to us at  
18 all. It clearly applies to patients, which is not what's  
19 going on in the bioequivalence studies at all.

20           THE COURT: Well, let me just pause there, but the  
21 FDA does have some regulatory influence and authority over  
22 clinical trials, including bioequivalency trials, does it not?

23           MS. WALKER: Bioequivalence studies? Yes.

24           THE COURT: I mean, it would have the same concern  
25 for patient safety for someone who buys at a retail pharmacy

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1 as it would for someone who's taking it as part of a  
2 bioequivalency clinical trial, would it not?

3 MS. WALKER: There are similar concerns. Obviously,  
4 any time you give a drug to a human being --

5 THE COURT: Right.

6 MS. WALKER: -- I would think the FDA would be  
7 interested in that and concerned.

8 THE COURT: That was my simple point.

9 MS. WALKER: But there is a distinct system for what  
10 might be required, when the drug goes into the sort of  
11 marketplace to be given to patients, okay? So somebody is  
12 going to walk in and get a 30-day supply of a drug that  
13 they're going to go home and use, versus a situation where  
14 somebody is sitting in a lab, they check into a research lab,  
15 and they are given one pill and then they wait and they have  
16 their blood drawn. And it's all under supervision, all  
17 these -- they're called contract research organizations. They  
18 all have to be FDA approved.

19 And the procedure, by the way, before -- the  
20 FDA-mandated procedure, before you can begin one, is you have  
21 to have institutional review board approval, and then you have  
22 to document that you've gotten your IRB approval before  
23 proceeding.

24 So, of course, there's oversight, but it's different  
25 oversight. And it doesn't mean oversight that we apply

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1 something that's in a REMS that's supposed to apply to patient  
2 use as opposed to research use.

3 And, again, we would point out that it seems very  
4 strange that the studies that we cite in our complaint show  
5 that they have obviously -- the product has gone to other  
6 research organizations, you know, hospitals, et cetera, have  
7 done all kinds of research projects using these drugs,  
8 including giving them to patients, and somehow that's outside  
9 the REMS, but we're within the REMS. Why? Because we want to  
10 develop a competing product. We submit that's the only  
11 difference.

12 We are licensed to buy these products. We are -- we  
13 are overseen by the FDA. We are approved by the FDA to  
14 consult -- to conduct these studies. Our contract research  
15 organizations are. So we can -- we submit that it's entirely  
16 pretextual, I mean, that REMS don't even apply to us, and even  
17 if they do, they're REMS that they created and they can  
18 certainly either say, okay, then we'll sell you the drug, or  
19 we will allow our distributors to sell to a licensed research  
20 organization.

21 THE COURT: Well, let me just ask you something,  
22 though. In the context of you ultimately prevailing on a  
23 Section 2 claim, if I were to allow it to go forward, and you  
24 did prevail, or at any point -- at any point, what is the  
25 risk, if any, that this Court would be drawn into a regulatory



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1 role beyond its capabilities and proper role in our system?

2 MS. WALKER: I would submit absolutely none because  
3 we purchase drugs all the time and have -- there's no ongoing  
4 oversight whatsoever.

5 Actelion keeps trying to pose it that somehow they're  
6 going to step into the shoes of the FDA. The FDA requires us  
7 to comply with the REMS. The FDA is the one who regulates us.  
8 Not Actelion. And the Court wouldn't have to do it either.

9 The generic companies have been buying samples and  
10 using them for years and years and years, of both REMS-covered  
11 and non-REMS-covered drugs, and there has never been some  
12 parade of horrors in terms of a brand being forced to come  
13 in and monitor what we're doing.

14 And, in fact, they choose to sell their drug. If  
15 this was something they were just keeping internally, that  
16 would be one thing, but they are selling it out into the  
17 market, and even the patent issues really, apart from the fact  
18 that the patent on one has expired, the patent on the other is  
19 going to expire by the time we likely get all the development  
20 work done and the ANDA approved. The first-sale doctrine says  
21 once you put something out there in the market, you can't  
22 control it further downstream. So once they sell to a  
23 distributor, a wholesaler, the patent rights cut off there.  
24 So we're allowed to come in and buy it.

25 But, in any event --

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1 THE COURT: Unless it's copyright or trademark.

2 MS. WALKER: They haven't raised that one yet, Your  
3 Honor.

4 But, at any rate, no, there's been absolutely no  
5 situation, we enter into a transaction, we buy the product, we  
6 buy it at their WAC price and we go on our way.

7 There are obviously liability issues. If a research  
8 company didn't -- did not comply with FDA, did not -- did not  
9 administer the drug correctly or something, then we have  
10 issues, but there are no brand companies in our houses  
11 analyzing this situation. We are required to submit, pursuant  
12 to the IRB, approvals and the REMS, which we all must comply.  
13 If there is REMS, we have to comply with it. We have to  
14 submit adverse events reports to FDA, things like that. That  
15 is already required, and we do that.

16 So there has been -- I mean, I think we have -- the  
17 evidence will show in this case that that's completely false.  
18 There's no involvement by courts or by brand companies in the  
19 hundreds and thousands of generic products that we develop and  
20 do testing on year after year since 1984.

21 THE COURT: You expect that FDA letter any day now?

22 MS. WALKER: Well, no, because this is the problem.  
23 The FDA doesn't have a path to do that. They don't have  
24 office or staff.

25 THE COURT: Well, how did Apotex get one and your

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1 client hasn't?

2 MS. WALKER: Because if you -- because there have  
3 been a few very difficult cases where we've been -- and there  
4 have been -- I'm aware of a few situations, I think my client  
5 has gotten two over the course of years and years of this  
6 going on. Once in awhile it will happen. Often it will  
7 happen with some, you know, real beating by -- you know, if  
8 the FDC were here, I would imagine they would tell you this.  
9 Sometimes the FDC, if it's particularly concerned about a  
10 egregious case or a really large product that is very, very  
11 expensive and has an interest in really making sure that that  
12 product goes forward, they will go and say, "Please, pretty  
13 please with sugar on top, FDA, because the brand is hiding  
14 behind the REMS, would you just issue a letter that says the  
15 REMS doesn't block you from doing that?"

16 So they have done that on occasion, but they have on  
17 other occasions sat on such requests for years and never  
18 responded to them. In other situations, they have told us,  
19 "No, we won't review your protocol because we've already  
20 issued a guidance, and when there's a guidance already out  
21 there, we are not going to review individual one-off  
22 requests."

23 And, in fact, that would be our concern here is  
24 exactly what they will do because there are published  
25 guidances on these two products already. A lot of times they

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1 are slightly more sympathetic if there is no existing  
2 guidance, so they feel like, well, maybe you will be out there  
3 on your own, so to speak, so they might be more sympathetic.  
4 But we don't know. The bottom line is there's no regulatory  
5 pathway to do it. There's no requirement that the FDA does  
6 it. And the evidence will show that we have had -- been  
7 rejected on many occasions and just had FDA staff say, "No,  
8 sorry, it's not our job, that we are not obligated to do that  
9 and we're not going to do that."

10           And even if they were, how many years? How many  
11 years do you have to wait to get this so-called mother-may-I  
12 letter from the FDA that we're not required to get? We've  
13 never been required, since the Hatch-Waxman Act was enacted in  
14 1984, to get an advance mother-may-I letter from the FDA to do  
15 our bioequivalence studies. To the contrary. It's clear that  
16 we're allowed to go forward, and the whole IRB approval  
17 process was set up so we wouldn't have to do that, so we could  
18 go forward, and when the FDA jumps in, yeah, yeah, it's not  
19 that there's no oversight. When we submit our ANDA, we submit  
20 our ANDA to the FDA, they go through everything with a  
21 fine-tooth comb, and oftentimes they come back and say, "No,  
22 we don't like these outcomes, we don't like those outcomes.  
23 We want you to do more studies. We want you to do an  
24 additional study. We want you to do more dissolution  
25 studies."

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1           The entire ANDA approval process, from the time you  
2 file your ANDA until you actually can get it approved, I think  
3 on average runs from one to three years. So the thought that  
4 there's no FDA oversight over generic companies developing  
5 these products is just completely false, Your Honor.

6           THE COURT: All right, Ms. Walker, thank you.

7           MS. WALKER: I think I have covered most everything.

8           I did want to defer to Ms. Reeves on behalf of  
9 Actavis to address some of the Trinko exception issues if Your  
10 Honor has -- especially if Your Honor has questions about  
11 those, as well as on the essential facilities doctrine.  
12 Mr. Goelman is actually our specialist on those issues, but I  
13 think as to some of the overarching issues that Your Honor was  
14 curious about, I've covered those, and certainly you're  
15 welcome to flip through my pretty slides, and I won't force  
16 you to walk through them with me.

17           THE COURT: That's quite all right. I appreciate  
18 them and we'll have them and we'll consider them.

19           MS. WALKER: Thank you.

20           THE COURT: I would invite Mr. Goelman and Ms. Reeves  
21 to supplement the record in any way they choose at this time.

22           I do want to give, since it's his motion, Mr. Gordon  
23 an opportunity to respond and then we've been going awhile.  
24 Let me just see whether -- Ms. Reeves, do you have some things  
25 you wish to address?

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1 MS. REEVES: I have some brief remarks, Your Honor.

2 THE COURT: All right. Thank you.

3 MS. REEVES: Your Honor, I would like to start, as  
4 Ms. Walker noted, by returning to the issue that this Court  
5 began with, which is under Trinko, is a prior course of  
6 dealing required?

7 Now, I think the Court began in the right place,  
8 which is to say that Aspen Skiing, and the discussion of Aspen  
9 Skiing and Trinko, is not focused on whether or not there was  
10 a prior course of dealing, but whether or not the termination  
11 of the prior course of dealing reflects, as Your Honor called  
12 it, a Section 2 intent, or an intent to harm competition that  
13 can be viewed differently from an intent to engage on  
14 competition on the merits.

15 There has been a lot of discussion of Aspen Skiing,  
16 but one case we haven't touched on that I think is quite  
17 instructive on this issue is the Supreme Court's decision in  
18 Otter Tail --

19 THE COURT: Otter Tail.

20 MR. GORDON: -- which the Supreme Court discussed  
21 favorably in Trinko. And the reason I think Otter Tail is  
22 very important on this point is the Supreme Court knows how to  
23 overrule precedent when it wants to. And it didn't with Otter  
24 Tail. And that is significant to this question because in  
25 Otter Tail, there was no prior course of dealing between the

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1 parties. And so the Actelion's suggestion that that is  
2 somehow required is completely contrary to Otter Tail.

3 I also think it's useful to pause for a minute at the  
4 litany of cases that Mr. Gordon pauses on, that people, for  
5 instance, say go the other way. Now, it's true that in many  
6 of those cases, there is language that one can cherry-pick  
7 that says that there is a technical requirement that a  
8 plaintiff plead a termination of a prior course of dealing.  
9 However, I think if Your Honor looks at those cases very  
10 carefully, you will find that in every single one of those  
11 cases, they are distinguishable for several reasons.

12 First, in the vast majority of those cases,  
13 regardless of what the Court says about the legal standard,  
14 the Court ultimately found that there was evidence of a  
15 legitimate business justification.

16 So the Christy Sports decision, for example, that we  
17 discussed earlier, in that case there was a ski company -- ski  
18 companies seem to generate a lot of antitrust litigation --  
19 who parceled out lands to third parties and when they sold the  
20 land, they basically put easements on it and said they  
21 reserved a right to approve the business plans and the conduct  
22 going forward on those parcels.

23 So in that case, DVRC, which was the defendant,  
24 allowed Christy Sports to rent skis on an adjacent parcel of  
25 land. After a period of time, it stopped. And the Court

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1 notes, "Here, in contrast," after discussing Aspen Skiing, "we  
2 have no indication that it is terminating a profitable  
3 business relationship. There is no allegation that the  
4 defendant was motivated by anything other than a desire to  
5 make more money for itself. And for all that appears in the  
6 complaint, the defendant expects to increase, not forsake,  
7 short-term profits by operating its own ski rental facility in  
8 the mid-mountain village."

9 So in that case there was not any evidence that there  
10 would be -- that the defendant was behaving in a way that was  
11 economically irrational or contrary to its own business  
12 interest. You can see this in all of the other cases that are  
13 cited.

14 The Four Corners Nephrology case, which was the other  
15 case that was cited, is also a really interesting case. In  
16 that case there was a physician who -- the Four Corners  
17 Nephrology practice, who set up a practice near Durango, but  
18 not immediately there, and the Durango medical community  
19 wanted to have a dialysis center and a nephrology practice  
20 come to Durango. The problem was there wasn't enough demand.

21 THE COURT: A ski area, by the way.

22 MS. REEVES: Yes, exactly. Which is why so many of  
23 these cases are in the Tenth Circuit, not the Third.

24 But, in any event, yes. So they wanted this  
25 physician to come, he was sort of the closest, to set up a



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1 business there. But there wasn't enough business to be  
2 profitable. They negotiated back and forth with him and he  
3 refused to. So they went down -- went down elsewhere and  
4 found another practice and another hospital that was willing  
5 to send someone up to do it. Mercy Medical Center. They did  
6 so, and, as a condition of doing so, they required that they  
7 be the exclusive provider in the Durango area of these  
8 services. The disgruntled physician who was told -- who  
9 originally negotiated with the local medical community and  
10 decided not to set up his practice, sued and claimed that that  
11 exclusion that resulted from that exclusive agreement was a  
12 refusal to deal in violation of Section 2.

13 The Court notes very clearly that it made total sense  
14 for the -- for the Durango medical community to set up an  
15 exclusive provision and to fund the losses that the -- that  
16 the Mercy Medical Center would -- would have to eat as a  
17 result of setting up this -- setting up this practice, because  
18 that was the incentive to do so.

19 So in that case, again, there is a legitimate  
20 business justification for -- for denying the -- denying the  
21 plaintiff the access that he wanted.

22 If you go through all of the other cases --

23 THE COURT: Well, that was a case of market failure,  
24 it sounds like.

25 MS. REEVES: It was, but it was also a case, in part,

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1 about exclusive dealing where it made a lot of sense to offer  
2 an exclusive arrangement to someone to incentivize them to do  
3 something that was pro-consumer.

4 THE COURT: I'm just suggesting that antitrust law  
5 should be interpreted in a way to allow -- that it did not  
6 make illegal, legitimate efforts to address in a market,  
7 market failure.

8 MS. REEVES: Exactly, Your Honor. The other cases  
9 from the Second Circuit are much the same.

10 THE COURT: This is not a market failure case.

11 MS. REEVES: This is most definitely not a market  
12 failure case, Your Honor.

13 The other cases as well from the Second Circuit are  
14 similar.

15 The Eatoni case, which is a Second Circuit case from  
16 2012, the arbiter in that case, whose decision was under  
17 review on appeal, "found that the defendant, through its  
18 good-faith efforts, reached a legitimate business judgment  
19 that the parties' business model was not commercially viable."

20 And I could go on and on and on, Your Honor.

21 THE COURT: All right.

22 MS. REEVES: So all of those cases do not stand for  
23 the proposition that Mr. Gordon does, and to the extent they  
24 use that language, they are very much distinguishable.

25 One -- a second point I wanted to pause on is the

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1 discussion that we just had of the REMS approval process. I  
2 think this is a very important point, but also somewhat  
3 confusing and complicated and technical, so I just wanted to  
4 spend a moment on it -- on it.

5           As the plaintiff -- or I guess in this case the  
6 defendants have alleged, the purpose of what Actelion is doing  
7 is to string us along and prevent generic entry. What the FDA  
8 has done is seen this, has set up -- and set up is even  
9 glorified, probably an overstatement. They are willing to  
10 provide these letters if and when they can in order to help  
11 the generics to respond to a problem that the FDA cannot  
12 otherwise address. The FDA does not have a formal process for  
13 approving generic companies' protocols. There are no guidance  
14 documents on how that process should work. The FDA does not  
15 collect any fees. There are not any dedicated personnel.  
16 There are no timelines. There is no set process. Instead,  
17 there is a single staffer who Ms. Walker alluded to who we've  
18 all encountered, and she's, you know, I think very frustrated  
19 because on the side, the FDA has agreed to do this.

20           But the suggestion that -- that this extra process  
21 that the FDA has set up in order to help the generics address  
22 the select anticompetitive conduct, that that can somehow now  
23 be turned on our heads really undermines the whole purpose of  
24 the statutory framework.

25           And on that note, I think on the REMS, I think it's

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1 important, Ms. Walker alluded to this, but the purpose of the  
2 REMS is to govern post-trial premarketing, post-approval  
3 premarketing conduct. That is completely different from what  
4 we're discussing here.

5 And the reason we know that Congress was not  
6 concerned that generic firms would somehow seek to abuse drugs  
7 that were subject to a REMS and do horrible things with them  
8 is twofold.

9 The first is when it set up the REMS process, it  
10 included two provisions, one of which we've discussed and  
11 which is the brands can't use REMS to block generic entry.  
12 But the other thing it did is it explained in 21 U.S.C.  
13 355-1(i), it explained how the REMS process would apply to  
14 generic firms. That process that's laid out in that statute,  
15 again, governs the post-approval premarketing process.

16 So that's sort of one side of evidence that we know,  
17 that there's not a risk that we're going to do something  
18 horrible if we're able to get these drugs other than bring  
19 products to market that will reduce costs for consumers.

20 The other thing we know is that Congress has set up,  
21 and the FDA in particular, a very, very heavily regulated  
22 process for bringing generic drugs to market.

23 It's -- in this case, the testing of our product on  
24 our end will be done under an IND. It will be tightly  
25 controlled. The patients must provide informed consent. It

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1 will be carefully monitored by the generics, by the  
2 institutional review boards, and by the FDA. And if we aren't  
3 safe and don't follow all these rules, we are subject to FDA  
4 enforcement.

5 So the reason the FDA doesn't believe that this --  
6 the concerns with the REMS should apply to sales to generic  
7 forms for drug development purposes is because there's no need  
8 for it. The REMS process is a post-approval premarketing  
9 statute, and that does apply to us in ways that are  
10 specifically designated in the statute. And then as to the  
11 drug development process, there is an extensive regulatory  
12 structure already in place.

13 The last and final point I just wanted to briefly  
14 touch on was Your Honor's question about whether you would be  
15 at risk of having to be involved in -- in the sort of ongoing  
16 supervision that Mr. Gordon alluded to. So, on that specific  
17 point, the answer very clearly is no. And the reason is this  
18 is not a case like Trinko where there will be an extensive  
19 ongoing business relationship going forward. In this case, we  
20 seek to purchase drugs, an unlimited number of times, in a  
21 very limited number of quantities for the purpose of doing  
22 generic drug testing. This is not going to be some constant  
23 never-ending business relationship.

24 As in Aspen Skiing and as in Otter Tail, there is  
25 already a market, wholesale price set for these drugs because

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1 they already distribute them, and all we ask is that we pay  
2 whatever the fair, reasonable market wholesale price is for  
3 those and that we receive them in the limited quantities we  
4 need to bring the drugs to consumers.

5 The other two points that Scalia addressed I think  
6 are worth pausing on as well because they underscore why  
7 finding a refusal to deal here does not raise issues.

8 The first is Scalia expressed a concern that finding  
9 a refusal to deal violates Section 2 may lessen the incentive  
10 for the monopolist or the rival to both invest in economically  
11 beneficial facilities and might deter innovation. So that  
12 whole process of incentivizing brand drugs to bring drugs to  
13 market was addressed when Congress set up the Hatch-Waxman  
14 Act, and a key part of that with what we are trying to do here  
15 which is, as we sometimes call it, the grand bargain, which  
16 was to protect the ability of generic drug companies to bring  
17 drugs to market without having to go through the extensive  
18 process that they previously had to.

19 The other point Justice Scalia in the Trinko decision  
20 expressed his concerns about is collusion. That concern also,  
21 Your Honor, is not present here because there won't be any  
22 long-term ongoing business relationship.

23 THE COURT: All right. It's not in your view -- it  
24 would not be a concern of a compelled sale that this would --  
25 it should not be the concern of this Court that a compelled

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1 sale would unfairly skew the balance or upset the balance;  
2 rather, that it would be consistent with and maintain the  
3 balance that Congress had already struck by passing  
4 Hatch-Waxman in the first place?

5 MS. REEVES: Correct, Your Honor.

6 THE COURT: All right. Anything else?

7 MS. REEVES: No, Your Honor. Thank you.

8 THE COURT: Thank you, Ms. Reeves.

9 Mr. Goelman?

10 MR. GOELMAN: Thank you, Your Honor.

11 From the Court's earlier colloquy with counsel for  
12 Actelion, I think that the Court fundamentally gets it on the  
13 essential facilities doctrine, so I'm not going to belabor  
14 that argument. I just want to address one or two points.

15 When the Court was discussing Actelion's position  
16 that what is required is a essential facility that prevents  
17 competition in a different market, I think the Court touched  
18 on something very kind of elegant about the way that Actelion  
19 is using the essential facilities doctrine here or trying to  
20 rebut it. It is not a requirement of the essential facilities  
21 doctrine, never has been, that it be in a different market.  
22 What is required is that the essential facility itself be a  
23 bottleneck.

24 So if you have a bridge across the Mississippi, you  
25 can't -- and you're a railroad company, you either have to

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1 build your own bridge or you have to use that other company's  
2 bridge to get your trains to Saint Louis.

3 Or, in Otter Tail, if you're a municipality and you  
4 want power, you either have to build your whole infrastructure  
5 for the delivery of that or you have to use the monopolists.  
6 That's what the bottleneck theory is.

7 Here there's an absolute bottleneck. Here there's a  
8 statutory bottleneck. There is no way that any of the generic  
9 companies here can possibly file an ANDA unless it gets copies  
10 of -- samples of the RLD. We tried, and this is in Apotex's  
11 complaints. We tried to get around Actelion's refusal to sell  
12 by acquiring BE samples of the Canadian version of Tracleer.  
13 We tried to use them. We tried to get the FDA to recognize  
14 that those were functionally equivalent to the American RLD,  
15 and the FDA said, no, by the statute, you have got to use  
16 these particular American versions of the RLD.

17 So, as opposed to all those essential facilities  
18 cases where the courts denied the essential facilities claim,  
19 where the -- the facility really wasn't essential, here it is  
20 absolutely essential.

21 One of the -- there's four requirements for the  
22 essential facilities. I think all cases agree on that.  
23 There's the control of the essential facility by the  
24 monopolist. And there's the inability of the competitor to  
25 reasonably or practically duplicate the facility. So it



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1 doesn't have to be impossible.

2 And there's cases like JanSports that say that the  
3 facility doesn't even have to be indispensable. What it has  
4 to be is just economically infeasible.

5 So here, when Actelion says, well, you have other  
6 ways to complete, just bring an NDA, they're talking about a  
7 process that costs hundreds of millions of dollars. They're  
8 talking about a process that, until 1984, made sure that there  
9 was no generic competitor for the overwhelming majority of  
10 drugs.

11 THE COURT: Let me just ask, just so I understand  
12 exactly how this works, and the briefs were helpful on this as  
13 well as the amicus, but the whole notion of a patent is that  
14 you disclose, right? Theoretically, upon the issuance of the  
15 patent and its publication, someone skilled in the art could  
16 replicate it.

17 Is it your contention that the plaintiff is saying  
18 that you could create -- you could use the patent as a model,  
19 create the drug, and then go through the process of doing your  
20 own separate and independent clinical trials and market a drug  
21 based on that, that that's a viable alternative to the  
22 bioequivalency ANDA process?

23 MR. GOELMAN: I think that's what Actelion's --

24 THE COURT: Right.

25 MR. GOELMAN: -- position is, yes.

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1 THE COURT: Right.

2 MR. GOELMAN: Correct.

3 THE COURT: And you're saying that's just too  
4 expensive, too long, would undermine Hatch-Waxman too clearly  
5 to represent a real alternative in the context of an essential  
6 facility analysis?

7 MR. GOELMAN: Exactly right. It would not allow us  
8 to reasonably or practically duplicate the facility under  
9 the -- the words of the essential facility doctrine.

10 THE COURT: If a generic wanted to manufacture --  
11 wanted to develop a generic, during the term of the patent,  
12 could it reverse -- use the patent as a guide, manufacture it,  
13 and keep it inhouse, or would that violate the patent?

14 MR. GOELMAN: I'm sorry. Could the generic kind of  
15 take a sample and reverse engineer it?

16 THE COURT: Right.

17 MR. GOELMAN: Is that the question?

18 THE COURT: Well, reverse engineer it, but presumably  
19 the patent itself discloses enough of what you need to know to  
20 build it, right, make it?

21 MR. GOELMAN: There the Court is getting into science  
22 that I am not competent to answer.

23 I mean, I know that the generics in this case have  
24 developed what they think are bioequivalent drugs to Tracleer.  
25 So they already have that.

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1 THE COURT: Right.

2 MR. GOELMAN: And what they want the samples for is  
3 not to create this equivalent. It's just to prove to the FDA  
4 that it actually is bioequivalent to the RLD.

5 THE COURT: Right. But that's -- you wouldn't have  
6 to prove that for an NDA, right? You wouldn't have to prove  
7 bioequivalency. You would just have to prove that it was safe  
8 and otherwise get approval.

9 MR. GOELMAN: Right, you have to prove safe and  
10 effective.

11 THE COURT: Right. And, just to be clear here, the  
12 allegation is that the refusal to sell frustrates the ANDA  
13 process, and because it precludes bioequivalency testing, but  
14 it doesn't preclude a new drug application based on  
15 independent development of the drug and independent testing?

16 MR. GOELMAN: For a different drug, you mean a  
17 different chemical entity?

18 THE COURT: Well, for the same drug. Can't you just  
19 make the same -- couldn't the generic -- well, my narrow  
20 question was whether or not it violated the patent for you to  
21 kind of -- assume that there was no Hatch-Waxman and that the  
22 only way to introduce a generic into the market is to make it  
23 yourself, and then in order to get through FDA regulatory  
24 approval, to go through all of the testing necessary to prove  
25 that it's safe and effective.

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1           My question is how long -- I guess my question was a  
2 barrier to entry, how long that process would take in the  
3 absence of Hatch-Waxman. I guess the suggestion is that  
4 Hatch-Waxman proves that it -- the barrier was so high that  
5 very few ever surmounted it.

6           MR. GOELMAN: Right. And it would never happen  
7 because you have to -- there's so much sunk cost there, and  
8 all you would be doing is bringing to market, after the  
9 expiration of a patent, something that was already there. I  
10 mean Hatch-Waxman was --

11           THE COURT: You couldn't sell it effectively and  
12 competitively?

13           MR. GOELMAN: It would never get -- yeah, it would  
14 never get to the point where there was even a decision or a  
15 patent infringement lawsuit because nobody was developing  
16 those -- those identical chemical entities at that point. It  
17 wasn't worth it economically for companies to do that.

18           And that's what the -- that's the kind of flaw or one  
19 of the flaws in Actelion's patent argument is that they are  
20 presuming the validity of a patent while simultaneously  
21 ensuring that it will never be litigated because if we don't  
22 get bioequivalence samples --

23           THE COURT: No, I understand. I'm positing a  
24 different world where their term is expired and, you know, in  
25 a world in which Hatch-Waxman didn't exist and the patent

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1 expired and they had no further interest or desire to sue  
2 anyone for infringement because they couldn't because the  
3 patent expired. It's angels dancing on the head of a pin  
4 but --

5 (Laughter.)

6 MR. GOELMAN: It is, but it's an interesting  
7 illustration of the problem because in that hypothetical, the  
8 patent is expired, but, for practical purposes, it may as well  
9 still be there.

10 THE COURT: Well, that's my point, is that -- I'm  
11 trying to assess the nature of whether -- I mean, you focused  
12 on Hatch-Waxman, but I could see some of the antitrust  
13 analysis being affected by whether or not there's an  
14 alternative to Hatch-Waxman approval of a competing drug, and  
15 it sounds like there really isn't a practical alternative.

16 But I appreciate you indulging my exploring. I  
17 detracted you from what you were saying.

18 MR. GOELMAN: I just have very little additional on  
19 the essential facilities doctrine. And the question about a  
20 case where the essential facility doctrine is actually  
21 applied, I think that we have a case, not just any old case,  
22 the case that is squarely on these facts, in this circuit,  
23 after Trinko, in the last couple years, and that's the  
24 Lannett/Celgene case, and the idea that because the Court,  
25 when it denied the motion to dismiss, didn't mention the words

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1 "essential facilities." That we don't know why that Court  
2 actually denied the motion to dismiss I think is inaccurate.  
3 That was the only theory pled there. That was a case where  
4 Celgene raised all the same arguments that Actelion raises  
5 here.

6 Actelion cites in its reply brief the Plocica case  
7 where a Court says, look, this is just a five-line opinion and  
8 so I'm not going to rely on it. But in that case, the reason  
9 the Court didn't rely on that other opinion wasn't just  
10 because of the brevity of the opinion. It was because the  
11 parties hadn't cited the same precedent that the Court found  
12 it convincing.

13 Here, there is another District Court, and, you know,  
14 this Court may find that other District Court unpersuasive.  
15 But you can't say it's inapposite because it is this exact  
16 circumstance.

17 And I just wanted to return very, very briefly to the  
18 idea of what Ms. Walker calls the mother-may-I letter because  
19 the Court said, you know, how did Apotex get this letter if  
20 it's so hard to get? And the answer to that is that Apotex  
21 moved heaven and earth to get the FDA to issue this letter,  
22 and it got it in May --

23 THE COURT: So you're not saying it's because they  
24 have better lawyers?

25 (Laughter.)

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1 MR. GOELMAN: All evidence to the contrary.

2 THE COURT: You resisted that. Which, by the way, I  
3 would never suggest.

4 (Laughter.)

5 MR. GOELMAN: Neither would I, Your Honor.

6 THE COURT: I know.

7 MR. GOELMAN: This letter was forthcoming in May,  
8 2013. That was 28 months after we first asked -- Apotex first  
9 asked for the samples in this case. So even there you have  
10 years and years of monopolist profits.

11 You know, you see us sitting together here, counsel  
12 for the generics, and playing nice and taking turns and  
13 deferring to each other. This is not the natural state of  
14 things. These companies don't like each other. These  
15 companies compete vigorously in the market. So, you know, I  
16 hope that Apotex's negotiations with Actelion are successful  
17 and that we get, that Apotex gets the samples and Apotex gets  
18 a head start over its generic competitors, but the idea that  
19 because we have this letter, that somehow that makes it a  
20 practical solution for generics to have to go to the FDA and  
21 get these letters each and every time they want to perform  
22 bioequivalence studies on a drug with REMS would throw a huge  
23 monkey wrench in the system that Congress enacted and I --

24 THE COURT: Does your client know you're willing to  
25 sacrifice their interest for the good of the industry?

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1 MR. GOELMAN: Please don't tell my client, Your  
2 Honor.

3 (Laughter.)

4 MR. GOELMAN: I just want to end by commenting on  
5 something that the Court began with. When you took the bench,  
6 you said that this is a substantial, complicated case, and  
7 that some of the briefing that you got suggested that the  
8 weight of the world was riding on this.

9 And I understand that parties in cases often generate  
10 these -- this parade of horrors where the sky is going to  
11 fall if their side doesn't win. In this case, Your Honor, the  
12 parade of horrors really marches. In 1984, Congress devised  
13 a system that actually works. It was a grand bargain back in  
14 days when Congress was functional and they created this  
15 industry.

16 If Actelion's declaratory judgment motion is granted,  
17 it would be just as effective at decimating that system as a  
18 Congressional repeal of Hatch-Waxman.

19 THE COURT: But the opposite of that, Mr. Goelman, is  
20 that I can't -- I shouldn't allow antitrust law to be extended  
21 so far beyond its bonds as to fix a problem that Congress  
22 didn't want to fix itself or create a remedy for. So I -- but  
23 I hear you. I understand that -- I understand that there is a  
24 system in place. And I think largely people would say it  
25 works well.



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1 But there's -- there's limits on what I can do. I  
2 can't -- the question is what remedy does -- whether this is  
3 one of those cases in which antitrust law continues to serve  
4 an important role, or whether it's somehow in the sense of  
5 providing a viable claim, to remedy something that is  
6 anticompetitive and has all of these other potential effects.  
7 I would be worried about the tail wagging the dog, I guess.  
8 I'm not -- I'm not inclined to advance antitrust law to  
9 restrike the balance, to upset the balance, to come up with my  
10 own view of what the balance should be. But rest assured that  
11 if there's a viable claim or a properly pled claim, that I  
12 would -- equally, it would be my obligation to ensure that  
13 that proceeds through discovery if the law allows it.

14 MR. GOELMAN: I understand, Your Honor.

15 And our position is that this would not be an  
16 extension of antitrust law. It would be application of the  
17 antitrust law as it is today. And I think that the  
18 consideration of the Hatch-Waxman regulatory legislative  
19 framework isn't something that is in any way improper here.

20 I mean, the FDC in its brief quotes Trinko repeatedly  
21 as an antitrust analysis must always be attuned to the  
22 particular structure and circumstances of the industry at  
23 issue. And the FDC says that over and over again.

24 Here, Hatch-Waxman provides the framework within  
25 which the Court can apply the antitrust laws as they exist

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1 today.

2 THE COURT: So, in determining whether -- how Trinko,  
3 Aspen Highlands, Otter Tail apply to this particular case, I  
4 ought to be mindful of the particular industry involved and  
5 all that goes with it, and I think this really goes to the  
6 issue which I'm going to ask Mr. Gordon about discovery,  
7 because in order to fully understand how these precedents  
8 might apply in this case, a full development of how this  
9 industry works, how this -- these particular market players  
10 acted in the context of that regulatory market, both with  
11 their distributors, with competitors, helps define those  
12 contours or make those rulings easier when all those facts are  
13 developed.

14 So I saw your law cited in the opposition brief,  
15 citing the Third Circuit law, the importance of the nature of  
16 the fact-specific inquiry. Certainly, the Section 1 analysis  
17 discussion on the law suggests that that's also fact-specific  
18 in the context of the rule of reason, that that's the standard  
19 to be applied in almost all cases under Section 1. So I think  
20 there's some force to that argument, and I appreciate you  
21 mentioning it here at the end.

22 MR. GOELMAN: Unless the Court has any other  
23 questions for me, I have nothing further.

24 THE COURT: All right. I think that's it.

25 I did want to ask Ms. Reeves if she might just give

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1 me her point of view on how the Court should construe or apply  
2 Otter Tail, and I know you mentioned it. But, again, if you  
3 could summarize for me how you think I should view Trinko and  
4 Aspen Highlands, juxtaposed with Otter Tail in the context of  
5 the pharmaceutical industry.

6 MS. REEVES: Absolutely, Your Honor.

7 I'm actually -- just give me one moment here.

8 THE COURT: Take your time. I threw you a curve  
9 ball.

10 MR. REEVES: No, no, no.

11 Turn to the section of Trinko where it discusses  
12 Otter Tail because I think that's quite informative.

13 THE COURT: No, we're done with that, and that's not  
14 to cut you off in any way, Ms. Reeves.

15 I'm going to take a break, and then I'm going to  
16 provide -- since it's his motion, Mr. Gordon ought to be  
17 allowed fair rebuttal, but I'm going to need to take a break  
18 here for everyone involved.

19 Ms. Reeves, proceed when you're ready.

20 MS. REEVES: So part three of the Supreme Court's  
21 decision in Trinko is where the Court is trying to figure out  
22 what to do about the fact that the allegations in Trinko  
23 suggest what could be viewed, as the Court says, as a  
24 regulatory lapse, and that there doesn't appear to be any  
25 proof of anticompetitive animus or malice. And so when the

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1 Court gets to this part of the opinion, it examines the two  
2 most recent refusal to deal cases, and there are others, but  
3 the two most recent ones at this point are Aspen Skiing and  
4 Trinko -- Aspen Skiing and Otter Tail.

5 I'm going to first discuss Aspen Skiing because I  
6 think it's very relevant to answering how you construe Otter  
7 Tail. So when the Court construes Aspen Skiing, it looks at  
8 the change in the prior course of conduct as evidence that the  
9 defendant was intending to harm competition as opposed to  
10 engaging in a legitimate -- the legitimate business, because  
11 the conduct was economically irrational. And there are lots  
12 of quotes that suggest that that's what the actual concern is.

13 So the Court notes that the unilateral termination of  
14 a voluntary course of dealing suggested, quote, a willingness  
15 to forsake short-term profits. Similarly, the defendant's  
16 unwillingness to renew the ticket, even if compensated at  
17 retail price, revealed a distinctly anticompetitive bent.

18 The Court also notes that the defendant's prior  
19 conduct in Trinko sheds no light upon the motivation of the  
20 refusal to deal and upon whether its regulatory lapses were  
21 prompted not by competitive zeal but by anticompetitive  
22 malice.

23 And then, finally, the Court notes that Verizon's  
24 reluctance to interconnect at the cost-based rate of  
25 compensation available under the Telecommunications Act tells

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1 us nothing about dreams of monopoly.

2           So I think that context is important because what the  
3 Court then, when it turns to Otter Tail, it construes Otter  
4 Tail to support the point that in both Aspen Skiing and Otter  
5 Tail, the defendants were already engaged in providing the  
6 product to the market. So what is relevant about Aspen Skiing  
7 wasn't that there was a prior course of dealing among the  
8 parties, but that the product was already, in this case the  
9 ski lift tickets, were already being sold at a market rate and  
10 there was a price that could be paid and that the defendants  
11 in both cases, in Otter Tail and this case, chose not to wield  
12 power to potential competitors, even though that would have  
13 been profitable, because the effect of doing that was to  
14 eliminate competition over the long run. It was economically  
15 irrational for the defendant to do what it did in Otter Tail.

16           So in both Aspen Skiing and Otter Tail what the Court  
17 is focused on is the economic irrationality of the defendant's  
18 behavior as an indication of the anticompetitive intent.

19           And in this case, as Ms. Walker has already  
20 discussed, there is extensive evidence of that intent. And  
21 they're just a few points to pause on.

22           So, just as in Otter Tail and Aspen Skiing, we allege  
23 that Actelion already sells Tracleer and Zavesca in the  
24 marketplace. Just as in Otter Tail and Aspen Skiing, we  
25 allege that there is already a price for Tracleer and Zavesca.

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1 Just as in Otter Tail and Aspen Skiing, we allege that  
2 Actelion has selectively chosen not to sell its products to  
3 one distinct class of customers, its potential competitors.  
4 And just as in Otter Tail and Aspen Skiing, we allege that the  
5 purpose and motivation for this behavior is to eliminate  
6 competition.

7 And, in closing, I think it's helpful, since you  
8 referenced Otter Tail, to note from a quote from Otter Tail.  
9 So there Otter Tail was arguing that if it had to wield power  
10 to its competitors, this, in turn, might cause its own  
11 business to go downhill. And the Supreme Court notes that the  
12 Sherman Act assumed that an enterprise will protect itself  
13 against loss of operating with superior service, lower costs  
14 and improved efficiency. Otter Tail's theory collided with  
15 the Sherman Act as it sought to substitute for competition  
16 anticompetitive uses of its dominant economic power.

17 THE COURT: All right.

18 MS. REEVES: Do you have any further questions, Your  
19 Honor?

20 THE COURT: Well, I guess the only -- I think I know  
21 the answer to this, but Justice Scalia was -- I guess, I don't  
22 know. Does Trinko suggest to you in any way a retreat from  
23 Otter Tail?

24 MS. REEVES: It does not, Your Honor. I  
25 think what -- what's going on in Trinko, Your Honor, is the

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1 Court is concerned, and as Mr. Gordon alluded to, and I agree  
2 with him on this, there was a concern to the Court that if  
3 Section 2 is applied without limit and without -- without a  
4 consideration of whether or not businesses are doing things  
5 that could be viewed just as procompetitive as they are  
6 anticompetitive, that the plaintiffs' bar will be let forth  
7 and there will be lots of lawsuits and defendants will be  
8 chilled from engaging in things that are procompetitive.

9 And so in Verizon and in Trinko, the concern is  
10 that -- there was evidence that Verizon was actually filling  
11 some of the requests, just not all of them. And so, at the  
12 motion to dismiss stage, there just simply weren't enough  
13 allegations to conclude that what Verizon was doing was more  
14 likely to be anticompetitive. Indeed, consistent with  
15 Matsushita and all of the Supreme Court precedent in the  
16 antitrust context that leads up to it, the conduct could be  
17 viewed just as consistently as anticompetitive as  
18 procompetitive.

19 So what Scalia's concerned with in Trinko is making  
20 sure that the refusal to deal cases from Otter Tail and Aspen  
21 Skiing aren't applied in a way that will chill procompetitive  
22 behavior. And in a lot of cases, that risk might exist. The  
23 reason it doesn't exist here is to return to the context.

24 When Congress set up the Hatch-Waxman Act, and we  
25 referred to it as the grand bargain, but it's really important

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1 because what it did was it provided something for everyone.  
2 So for the generics, it provided a regulatory approval pathway  
3 that meant they didn't have to do the safety and efficacy  
4 studies, and that would incentivize the first firm to get to  
5 market with 180 days of patent exclusivity which would provide  
6 them with profits and so forth, to provide them for a reason  
7 to invest in the first place.

8 For the brands, it provided them with patent  
9 restoration, recognizing that the whole FDA approval process  
10 can take quite a long time, and then, as a result, there could  
11 be a lessening of the time that a firm with a patent monopoly  
12 would be able to recoup the profits that incentivizes it to  
13 engage in innovation in the first place.

14 So Congress struck that grand bargain, as we call it,  
15 and struck that balance in order to ensure that brands would  
16 be incentivized to innovate and generic firms would be  
17 incentivized to enter the market.

18 So, just to return to Trinko, Justice Scalia's  
19 concern in Trinko is that there will be a reduction in the  
20 incentive to innovate. That's what's driving much of the  
21 decision, and there are quotes throughout the decision that  
22 suggest that. That reduction in the incentive to innovate is  
23 simply not present here because it's already protected by the  
24 status quo, and all they want to do is return to the status  
25 quo under which Actelion's rights as a brand are protected



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1 through the normal ANDA application process. There's no harm  
2 to its patent right. Congress has already considered that and  
3 protected it, and all we want to do is return to the start  
4 line and return to the status quo. We're not asking Your  
5 Honor to do anything that goes beyond that.

6 THE COURT: All right, Ms. Reeves, thank you.

7 Mr. Gordon, if you don't mind, I'd like to take a  
8 short break, say 15 minutes.

9 MR. GORDON: Certainly, Your Honor.

10 THE COURT: And we'll hear you in reply, sir.

11 MR. GORDON: Thank you, Your Honor.

12 THE COURT: All right. Thank you for your patience.  
13 We'll reconvene in 15 minutes.

14 THE DEPUTY CLERK: All rise.

15 (A recess was taken at 4:04 p.m.)

16 THE DEPUTY CLERK: All rise.

17 THE COURT: All right. Thank you. Please be seated.

18 All right. Mr. Gordon, you've been sitting there  
19 patiently.

20 MR. GORDON: Thank you, Your Honor.

21 I'm glad to have the opportunity to speak because I'm  
22 feeling a little bit lonely on this side of the courtroom.

23 And I appreciate the opportunity to kind of organize  
24 my thoughts. I think that will work to everybody's benefit.

25 THE COURT: All right.

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1           MR. GORDON: One thing I think I want to bring us  
2 back to, because I think it gets lost in some of the  
3 discussion, is really focusing on what the generic defendants  
4 are asking for here. What they're asking is that Actelion be  
5 forced to sell its drug to them so that they can administer it  
6 to patients. And this is a drug -- Tracleer, for example, is  
7 a black box warning. This is a drug, I don't think there's  
8 any dispute, that has some fairly serious side effects  
9 associated with it. So this is a risky drug. And if  
10 something happens, it's ours, and we're not administering it.

11           Now, there have been a lot of representations made  
12 about the process that they'll follow, IRBs and systems they  
13 have in place and, "We don't have to administer too much to  
14 too many people," which really kind of amounts to, "Trust us,  
15 we can handle it." And Actelion isn't -- shouldn't be  
16 required and can't, frankly, simply rely on that, that, "Trust  
17 us. We'll take -- we'll handle your drug and we'll handle it  
18 safely."

19           If we had never met before, Your Honor, and I came up  
20 to you on the street and I said, "Give me your car. You know  
21 what? Hey, there are traffic laws and there are police and  
22 I've got a license. I'll take care of it. Don't worry about  
23 it, and other people will be watching."

24           THE COURT: My son says those things to me.

25           (Laughter.)

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1 THE COURT: And you know what my response is.

2 MR. GORDON: And what do you say? It's actually the  
3 equivalent of what they're asking for here. Right? And it  
4 plays into the policy questions that you raised.

5 I mean, Hatch-Waxman did strike a balance, I agree  
6 with that. Congress struck a balance. It wanted to provide  
7 certain benefits to the generics, provide them with access to  
8 the marketplace, provide certain protections for the branded  
9 companies, intellectual property protection and the like.

10 And the question here is now, to the extent with the  
11 REMS, with the overlay of the REMS, if that balance has been  
12 changed, if it has been altered in some way, what's the fix?

13 All right. The problem with antitrust is that it  
14 fixes one side of the balance. Antitrust can deal with the  
15 issue of whether or not there should be access here. What it  
16 can't deal with is the issue of Actelion's safety concerns,  
17 which are legitimate safety concerns.

18 This is a legislative problem. This is not a problem  
19 that should be within the purview of antitrust litigation.  
20 And you know, in both -- and I think related is also the  
21 perspective that this brings to cases like Otter Tail and  
22 Aspen Skiing.

23 In Otter Tail and Aspen Skiing, what was going on in  
24 both of those cases, the attempted monopolist was refusing to  
25 do things that fell within what it did -- for the plaintiffs

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1 in those cases and for others, it fell within the realm of the  
2 type of services that they provided to others as part of their  
3 business plan.

4 Here, Actelion does sell drugs to others, it's true.  
5 But it supervises the distribution of those drugs. It  
6 supervises compliance with the REMS. It supervises the way  
7 those drugs are administered to patients. It is not in the  
8 business, never has been in the business, and it does not want  
9 to be in the business of supplying samples to generics so they  
10 can just say, "Trust us, we'll administer this drug safely,  
11 you don't have to worry about it."

12 And the safety issues are not disputed. I mean, the  
13 safety issues really fall into the category of exactly what  
14 the Second Circuit called in Elevator, on a motion to dismiss,  
15 obvious commercial interests. Actelion has an obvious and  
16 legitimate commercial interest to make sure that its  
17 liability, reputational issues, concerns, are taken into  
18 account and are dealt with, and it doesn't have an obligation  
19 and shouldn't have an obligation as matter of antitrust to do  
20 all the things it would need to do to make sure the generics  
21 are going to do that.

22 THE COURT: But my question -- and I agree with the  
23 majority of that. It's just, doesn't that mean that the  
24 answer should be, "We won't sell unless, you know, all these  
25 things are in place," rather than, "We just won't sell to

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1 you"?

2 I mean, I accept the principle that there is this  
3 general right to refuse to sell. And I accept the principle  
4 that that's a component of the concept of free enterprise that  
5 the Sherman Act is not only designed to protect but foster.  
6 And even accounting for Justice Scalia's comment that the  
7 antitrust laws should not be used to simply -- in a way --  
8 because some judge think it's better for competition.

9 But, even accepting all of that, it's one thing to  
10 say that you can use the right to refuse to sell as a shield  
11 to prevent you from unwarranted liability. It seems to me  
12 that the defendants here are alleging something more, that  
13 you're using it as a sword, that the REMS is a -- that the  
14 combination of patent exclusivity and development of a mature  
15 market with the protection of the patent, coupled with a  
16 restrictive distribution scheme -- even an exclusive  
17 distribution scheme, coupled with the refusal to sell samples,  
18 all taken together, represent a sword that was intended to  
19 maintain and perpetuate a monopoly, even beyond the patent  
20 term, and that's -- it seems it's different than just, "I have  
21 a right to say I won't sell."

22 Even if you accept that principle, and even if you  
23 accept the principle that there are legitimate concerns about  
24 safety and the protection of patients, that the latter could  
25 be dealt with through the regulatory process, separate and

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1 independent of this Court, and the former must give way, if  
2 facts are alleged and proved, that the refusal to deal is  
3 simply -- is more than just, "I don't have to be compelled to  
4 sell to someone," that it's part and parcel of an overarching  
5 scheme and plan to maintain monopolistic profits, bar  
6 legitimate competitors an entry into the market as part of a  
7 violation of Section 2.

8 MR. GORDON: I mean, those issues are in play here,  
9 and, frankly, that's what makes this a legislative issue  
10 because there are all those moving parts to it.

11 THE COURT: It's a lot of moving parts.

12 MR. GORDON: The thing of it is, Your Honor, that --  
13 so that would be effectively establishing a role that says  
14 because of the REMS -- look, we have a drug with a black box  
15 warning. No one wants a black box warning. Black box warning  
16 is an anathema in the pharmaceutical industry because that is  
17 a big sign on your drug saying, "This drug is really, really  
18 risky." That is not good for business. Nobody wants that.  
19 Okay? So we have that.

20 So, when you have that situation, that's a given, the  
21 rule that the defendants are asking for here is in that  
22 situation, then a pharmaceutical company has an obligation to  
23 sell.

24 THE COURT: Well, I don't know that. I mean -- you  
25 framed it, as a good lawyer would, in the context of what

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1 they're asking for. But what they're really asking for right  
2 now is just to deny your motion for judgment on the pleadings  
3 and to dismiss their counterclaim. What they're asking for is  
4 the opportunity to -- to develop facts, supportive of the pled  
5 facts, to show that this is a violation of Section 2, and an  
6 injunction forcing a sale is just one of the remedies.

7 I suppose, wouldn't it be possible to simply deny  
8 that remedy and to allow a -- if a jury were to agree with  
9 them, to simply allow for the recovery of damages?

10 MR. GORDON: But not -- but I think our point here  
11 is, Your Honor, if there's no duty in the first place, there's  
12 no need to proceed. And none of the facts -- none of the --  
13 discovery is not going to change any of what we're arguing  
14 here.

15 THE COURT: Well, let me ask you this: What -- and I  
16 think you said it, but what is the procompetitive, legitimate  
17 business reason not to sell? The collateral consequences --  
18 the potential consequences that flow from the strictures of  
19 the REMS?

20 MR. GORDON: If you're going to put on the burden --  
21 it's not just the REMS. I mean, the REMS is an indicia of the  
22 safety issues that these drugs present. This would apply  
23 whether or not there were REMS.

24 But if you're going to say -- if you're going to say  
25 to drug companies, look, when you have a risky drug like this,

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1 you have an obligation to sell, which means you then have an  
2 obligation to take on the burden of satisfying yourself and  
3 doing all the things you would do to make sure that drug is  
4 being used safely, you have that obligation or take on all  
5 that burden, you're going to run smack into -- I can guarantee  
6 you, that the price that's paid for the few samples they need  
7 to do their bioequivalence studies is not going to compensate  
8 the company for doing all that work. And it's not going to  
9 compensate the company for the risk that it has to take to  
10 make sure the drug is being used safely. So you're going to  
11 run smack into the concern that I think Justice Scalia raised  
12 in Trinko about you're impinging on the value of the  
13 innovation by forcing them to sell and taking on all these  
14 burdens.

15 So one is I think there's a legitimate business  
16 interest in saying no because there are legitimate safety  
17 considerations.

18 THE COURT: Why can't you just say, I will sell if  
19 you put -- you, at your cost, your expense, put in all the  
20 protocols, the same as the clinical trial companies we hired  
21 to do the original trials put in place, and if the FDA says  
22 you can do it, and if you bear that cost, and if you satisfy  
23 us that -- and you indemnify us for any damages or harm caused  
24 by your use of the drugs, then we'll sell?

25 MR. GORDON: Well, as I said before, I think under



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1 those circumstances, Actelion would be willing to sell, but I  
2 don't think they could be compelled to sell under those  
3 circumstances because I don't think they can be compelled to  
4 take on those burdens. It's like saying -- back to the  
5 simplified car example, right? So the guy, you know, I come  
6 up to you on the street and you say, "Oh, you don't trust me?  
7 Tell you what. Give me your car and you can ride along."

8 I'm not required to give you my car and ride along  
9 just to make sure that you're driving safely. Maybe you would  
10 be willing to do it, maybe you won't be willing to do it, but  
11 you certainly can't be forced to do it.

12 THE COURT: Well, that's interesting. To me, that's  
13 a question of remedies. I'm sure, I was just -- I just  
14 grabbed their answer here. I'm sure that's pled. But I don't  
15 have a motion pending for injunction directing you to  
16 disclose -- or sell samples. I have simply an opposition to  
17 your argument that -- I don't want to mischaracterize it, but  
18 that the right to refuse to sell is -- controls this case on  
19 these facts, and under no set of facts -- I don't want to  
20 reinvent the Conley standard -- under the pled facts --

21 MR. GORDON: Please don't, Your Honor.

22 THE COURT: Under the -- under the pled facts, there  
23 is nothing illegal about our conduct.

24 I just want to see -- to me, the -- I mean, there may  
25 be -- certainly, they do have in Count 6 injunctive relief,

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1 but they haven't moved for it, as you expect they would.

2 MR. GORDON: It's -- from that perspective, it's not  
3 a remedy issue, Your Honor. It's a question of whether or not  
4 the duty exists in the first place. A question of whether or  
5 not the obligation exists in the first place is you could  
6 actually obligate it to do all these things. So it's not a  
7 remedy question. You don't get to the remedy question until  
8 you decide there is actually a duty that has been broached,  
9 and this is -- these issues in terms of whether or not  
10 Actelion has a legitimate business interest in protecting its  
11 safety and whether it can be compelled, compelled, to take the  
12 steps necessary is a question of whether or not a duty exists  
13 in the first place.

14 And I'll tell you something else, Your Honor. I  
15 mean, I'm not going to belabor the caselaw that Ms. Reeves  
16 went through that we put up on the screen. But if you look at  
17 those cases and you look at them carefully, there are two  
18 things that come out.

19 One is that, although counsel for the defense has  
20 said that Trinko doesn't require a voluntary profitable course  
21 of dealing, every Appellate Court since Trinko has disagreed  
22 with that, including the Appellate Court in the Ninth Circuit,  
23 which is the Ninth Circuit where the Helicopteros Court sat.  
24 And I also note that the Helicopteros is the case they cite.

25 Also, if you look at the facts and you read that case

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1 carefully, the plaintiff in that case, the Court found that  
2 there was a question of fact as to whether or not it was a  
3 third-party beneficiary of the prior course of dealing. So it  
4 effectively -- it effectively -- there was effectively a prior  
5 course of dealing.

6 But despite that, the Ninth Circuit, after the  
7 Helicopteros came down, and said there must be a voluntary  
8 course of dealing, so --

9 THE COURT: How do you deal with Otter Tail, though?  
10 Doesn't that just completely undermine Otter Tail as  
11 precedent?

12 MR. GORDON: No, I don't think it undermines. I  
13 think it clarifies and perhaps it does narrow Otter Tail as  
14 precedent.

15 The other thing about Otter Tail and why it's not  
16 applicable here is what I said earlier, is that in Otter Tail,  
17 there the defendant was refusing to do what it was doing for  
18 others and what it did in its ordinary course of business. So  
19 it's not at all analogous to this case.

20 THE COURT: And why isn't that satisfied in this  
21 context by Actelion's distribution of samples to  
22 noncompetitive companies for purposes of clinical trials?

23 MR. GORDON: Because -- well, because I mean,  
24 frankly, Your Honor, that's actually a perfect illustration of  
25 the principles of Trinko and the discretion that Actelion has.

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1 When Actelion does that, it makes sure that it has the  
2 opportunity to review the protocols. It makes sure it has the  
3 opportunity to satisfy itself that it's comfortable with  
4 the -- with the study. The study is in its legitimate  
5 interest. And it is entitled to make that decision. That  
6 doesn't mean because it makes this decision in certain  
7 circumstances, it has to make that decision in all  
8 circumstances. And here, there's a legitimate interest.

9           What they're basically asking for is, "Give us the  
10 samples and trust us." And we're not required to do that.  
11 And we're not required -- we're not required to do what we  
12 would need to do in this case to satisfy ourselves.

13           The other thing -- the other point I wanted to make  
14 about the case is, is that is if you look at cases like  
15 Christy and you look at cases like Four Corners Nephrology, I  
16 mean, what those cases do teach is that it's perfectly  
17 appropriate for a monopolist to decide it does not want to set  
18 up -- help a competitor set up and take away its business.  
19 That is legitimate for a monopolist to do. It's not  
20 necessarily legitimate under the narrow facts and limited  
21 circumstances of a case like Aspen Skiing.

22           But I think -- and I think Ms. Reeves even quoted the  
23 portion of Christy that talks about the only motive pled there  
24 was a motive to make more money. There's nothing wrong with  
25 that.

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1 But here, there's more in play. And there are the  
2 safety issues in play.

3 THE COURT: All right. So -- but you're not saying  
4 it's okay to refuse to sell to achieve or maintain a monopoly?

5 MR. GORDON: No. But what I'm saying is that the  
6 Court and the Court since Trinko have said we have -- we have  
7 to develop a very precise test and be very careful in  
8 determining what factors are going to allow us to determine or  
9 even raise a question of fact as to whether or not there has  
10 been an intent to achieve a monopoly.

11 THE COURT: All right. I think that's fair. All  
12 right.

13 MR. GORDON: Unless you have any other questions,  
14 Your Honor, that's all I have.

15 THE COURT: I don't, Mr. Gordon, but thank you.

16 MR. GORDON: Thank you, Your Honor.

17 THE COURT: All right. Anyone want to be heard on  
18 the other side briefly?

19 MS. WALKER: Really briefly, Your Honor. I just  
20 wanted to just say a couple of the few things raised.

21 Actelion's argument proves too much. It's always the  
22 case that a generic gets to use the brand's drug. All BE  
23 studies use branded drugs that are obtained directly or  
24 indirectly from the brand.

25 And, as we've talked about today, some 40 percent of

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1 new drugs are covered by REMS. Many, many, many REMS-covered  
2 drugs are sold to generics including many, many with black box  
3 warnings.

4 In any event, it doesn't matter. You cannot  
5 defend -- the Supreme Court has held that you cannot defend  
6 anticompetitive conduct by saying it's -- it's for safety  
7 reasons, it's good public policy or, you know, this is  
8 justifiably uncompetitive conduct because I'm really promoting  
9 safety here. It's been rejected again and again.  
10 Professional Society of Engineers, American Federation of  
11 Dentists. You don't get a Sherman Act exception for safety.

12 I mean, you know, I suppose in Aspen Skiing they  
13 could have said, well, you know, the other ski place, they  
14 rent crappy ski equipment and that's going to be unsafe  
15 because they'll come to our mountain and, you know, break  
16 their leg or something. There is just no Sherman Act  
17 exemption for safety concerns.

18 In any event, his other sales concession that he just  
19 made about, yes, they do sell it to other noncompeting  
20 research organizations, but they do it because they feel that  
21 their safety concerns are sort of satisfied there, well, that  
22 proves beyond a shadow of a doubt that the REMS doesn't  
23 preclude it. Okay? That -- we have been all arguing and  
24 briefing whether the REMS precludes it or not. If they say we  
25 can exercise our discretion to sell to these other research

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1 organizations, that are not prescribers and patients and  
2 everything, et cetera, that shows that they obviously are not  
3 barred from the REMS and they can do it.

4 And so, just like in Society of Dentists and American  
5 Federation -- excuse me, Society of Engineers and Federation  
6 of Dentists, you cannot excuse an antitrust violation or  
7 anticompetitive conduct by saying you're doing it in the  
8 interests of safety, Your Honor.

9 MR. GORDON: Your Honor, if I could -- if I could  
10 just briefly respond to the Federation of Dentists case and  
11 the Society of Engineers case.

12 THE COURT: Yes.

13 MR. GORDON: Those cases stand for the proposition  
14 you can't justify collusion by saying the collusion was  
15 required for safety reasons. There is no caselaw, and, in  
16 fact, caselaw is to the contrary, that safety considerations  
17 can't be legitimate business justifications for unilateral  
18 conduct.

19 THE COURT: All right. Mr. Gordon, let me -- the --  
20 not Tracleer, the other drug.

21 MR. GORDON: Zavesca.

22 THE COURT: I'm sorry?

23 MR. GORDON: Zavesca.

24 THE COURT: Zavesca?

25 MR. GORDON: Yes.

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1 THE COURT: Zavesca is post patent protection.

2 MR. GORDON: Correct, Your Honor.

3 THE COURT: By several months now. It's not subject  
4 to a REMS.

5 MR. GORDON: It's subject to a restrictive  
6 distribution plan, Your Honor.

7 THE COURT: Mandated by the FDA?

8 MR. GORDON: It is a plan that was developed by  
9 Actelion that arose out of -- it was agreed to by Actelion  
10 based on concerns expressed by the FDA in the approval  
11 process. And it was -- it is an agreed upon restricted  
12 distribution plan that was agreed to as a condition of  
13 approval.

14 THE COURT: But in the context of that drug, you  
15 have, I'll assume, safety concerns --

16 MR. GORDON: Yes.

17 THE COURT: -- but not to the level of the REMS.  
18 It's hard to think of a drug that isn't subject to some safety  
19 concerns that's regulated by the FDA and regulated by  
20 prescription. It's post patent term. And if I remember  
21 right, it's 67 million in gross sales?

22 MR. GORDON: That's about right, Your Honor.

23 THE COURT: So the cost associated with -- as I  
24 described it, reverse engineering it, going through separate  
25 and independent clinical trials, would just be, it seems to



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1 me, an enormous hurdle or barrier to entry. So if you couple  
2 that with a restrictive distribution agreement and a refusal  
3 to sell, doesn't that mean that your client would perpetuate  
4 the profits associated with a monopoly in perpetuity?

5 MR. GORDON: Not necessarily, Your Honor. I mean, I  
6 think -- as I've said before, I think this is an issue for --  
7 there are the safety concerns and they're very real safety  
8 concerns.

9 The fact that it is a -- the FDA did require a plan  
10 for dealing with what it felt was a -- the concerns about the  
11 risk/benefit ratio, and that's what the restricted  
12 distribution plan came out of, which requires limited  
13 distribution for a special distributor, training of physician,  
14 certification of physicians on the drug. So there are very  
15 real safety concerns there.

16 And in terms of perpetuating a monopoly, as I've  
17 said, this is an issue, to the extent there's an issue that  
18 should be fixed here, it's an issue to be fixed by Congress,  
19 and it's an issue that can be fixed by Congress, and Congress  
20 has considered fixing it twice, and that's really where the  
21 fix has to come from. And if Congress fixes it and mandates  
22 supply of samples under the kind of conditions that Congress  
23 was considering before, then, obviously, Actelion will comply  
24 with the law and provide the samples.

25 THE COURT: All right. Mr. Gordon, thank you.

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1 MR. GORDON: Thank you.

2 THE COURT: All right.

3 All right. I asked your indulgence previously. I  
4 want to ask you just for another few moments while I organize  
5 my thoughts. I'm going to rule on this from the bench. It  
6 won't be a long ruling. I'm going to supplement it with a  
7 written opinion.

8 If you'll bear with me for just a few moments, I know  
9 you've probably got far-flung cities to travel back to, but  
10 I'll be back out in just a few moments.

11 THE DEPUTY CLERK: All rise.

12 (A recess was taken at 4:55 p.m.)

13 THE DEPUTY CLERK: All rise.

14 THE COURT: All right. Thank you. Please be seated.

15 All right. I appreciate the opportunity to reflect  
16 on the arguments of counsel which I appreciate very much.

17 Today proves the rule which I often cite that the  
18 quality of the briefing is a good predictor of the quality of  
19 the oral argument, and I appreciate both the briefs and your  
20 comments and thoughts here today.

21 I've concluded -- I am going to write an opinion on  
22 this. These thoughts will not be Marbury v. Madison, I can  
23 assure you, but I want to explain some of my reasoning.

24 I am going to deny the motion for judgment on the  
25 pleadings and deny the motion to dismiss the counterclaims.

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1 The plaintiff here has brought a declaratory judgment action  
2 and has moved for judgment on those pleadings and moved for  
3 dismissal of the counterclaims, as I noted.

4 Essentially, plaintiff has asked this Court to rule  
5 now on the scant record before me and, indeed, on the  
6 pleadings themselves that its refusal to sell samples to its  
7 generic competitors is not illegal and cannot, on the facts  
8 pled, constitute a violation of Section 2 or Section 1 of the  
9 Sherman Act. I am not prepared to so rule.

10 I find that the determination of whether plaintiff's  
11 refusal to deal here, sell samples, amounts to protected and  
12 lawful conduct should await full discovery, and I will allow  
13 the case to proceed that way.

14 When I read Trinko and Aspen Highlands, I look at  
15 those cases through the lens of -- the case now almost a  
16 hundred years old, Colgate and Otter Tail, it suggests to me  
17 that the proper application of the antitrust laws is almost  
18 always a fact-specific one and, indeed, an industry-specific  
19 one. In essence, I simply can't find that or hold that Trinko  
20 supplies the simple answer to the issue that's been presented  
21 to this Court.

22 The FDA is not the FCC. It's a different  
23 environment. The defendants have alleged a profit motive  
24 which did not exist in Trinko. And it's clear to me that the  
25 FDA does not have the regulatory power to compel samples and

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1 that there is no other potential remedy to a defendant  
2 suffering anticompetitive conduct in that regulatory scheme.

3 I am mindful of what Justice Scalia said for, indeed,  
4 what I think was a unanimous court or close to it, that it's  
5 not the role of this Court or any Court to impose its own  
6 sense of competition or fairness or to become a  
7 super-regulatory agency. That having been said, Trinko can't  
8 repeal Section 2. It survives. It's there and it's  
9 available, if the facts allow it, to prevent the improper  
10 maintenance and extension of a monopoly through improperly  
11 motivated conduct.

12 Here, the plaintiffs suggest to the Court that the  
13 facts would establish that its refusal to sell samples to deal  
14 with the defendants in this case was motivated by legitimate,  
15 indeed, government-mandated safety concerns. And I accept the  
16 notion that that's a legitimate business reason -- would be,  
17 if established, and not undermined by contrary evidence, a  
18 legitimate business reason not to deal.

19 But the defendants here paint a very different  
20 scenario and offer to prove to the Court that the existence of  
21 safety concerns is really just a beard, if you will, to mask  
22 the true motivation, motivation that might be akin to that in  
23 Aspen Holding, and that is to extract monopolistic profits,  
24 the maintenance of monopolistic profits beyond the patent  
25 term.

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1           If the plaintiff -- rather, if the defendants can  
2 prove that the plaintiffs are motivated not so much by safety  
3 concerns but instead motivated by the desire to use the REMS  
4 or REMS equivalent, to use exclusive distribution agreements  
5 and to use a otherwise legitimate refusal to deal together to  
6 maintain and extend a monopoly, then they may very well make  
7 out a Section 2 claim. That's a decision I need not make and  
8 do not reach here.

9           The question, sole question, is whether or not  
10 discovery should proceed to allow the defendants to flesh out  
11 those claims, and I will allow them to do so.

12           I find that those counts in the answer are --  
13 counterclaims are sufficiently pled under the Twombly/Iqbal  
14 standard in the context of this case.

15           I'm going to do an opinion. I'll do my own order.  
16 You'll have to indulge me a little bit since there have been a  
17 number of legitimate important issues raised by both sides  
18 that I want to make sure I address in the opinion, so it's  
19 going to take a little while to get it out, a week or two, I  
20 suppose, but bear with me.

21           Judge Donio stayed discovery in this matter. Is that  
22 true, Mr. Gordon?

23           MR. GORDON: Yes, Your Honor.

24           THE COURT: All right. I'll leave it to her to  
25 decide how to proceed from here. But I know of no reason why

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1 discovery should not begin at the pace as quickly as the  
2 parties can get together with Judge Donio and do that.

3 Is there anything else I need to take up at this  
4 time, Mr. Gordon?

5 MR. GORDON: Nothing from our end, Your Honor.

6 THE COURT: All right. Ms. Walker?

7 MS. WALKER: Nothing, Your Honor.

8 THE COURT: All right. Again, thank you for your  
9 thoughtful comments and patience here today. I wish you safe  
10 travels back home.

11 RESPONSE: Thank you, Your Honor.

12 THE DEPUTY CLERK: All rise.

13 (The proceedings concluded at 5:23 p.m.)

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